



The National Center on Addiction and Substance Abuse at Columbia University



CASA National Survey of American Attitudes on Substance Abuse XVI: Teens and Parents

August 24, 2011

A Report by
The National Center on Addiction and Substance Abuse
at Columbia University



2011 Survey of Teens and Parents



Survey Advisors

Timothy Johnson, PhD Professor, University of Illinois
Director, Survey Research Laboratory

Robert Shapiro, PhD Professor, Columbia University

Roger Tourangeau, PhD Research Professor, Survey Research Center,
Director, Joint Program in Survey Methodology,
University of Maryland



2011 Survey of Teens and Parents



Two nationally representative surveys:

1. QEV Analytics

- By telephone
- Nationally representative sample of 1,006 teenagers, ages 12-17 (478 boys, 528 girls)
- Sampling error $\pm 3.1 \%$

2. Knowledge Networks

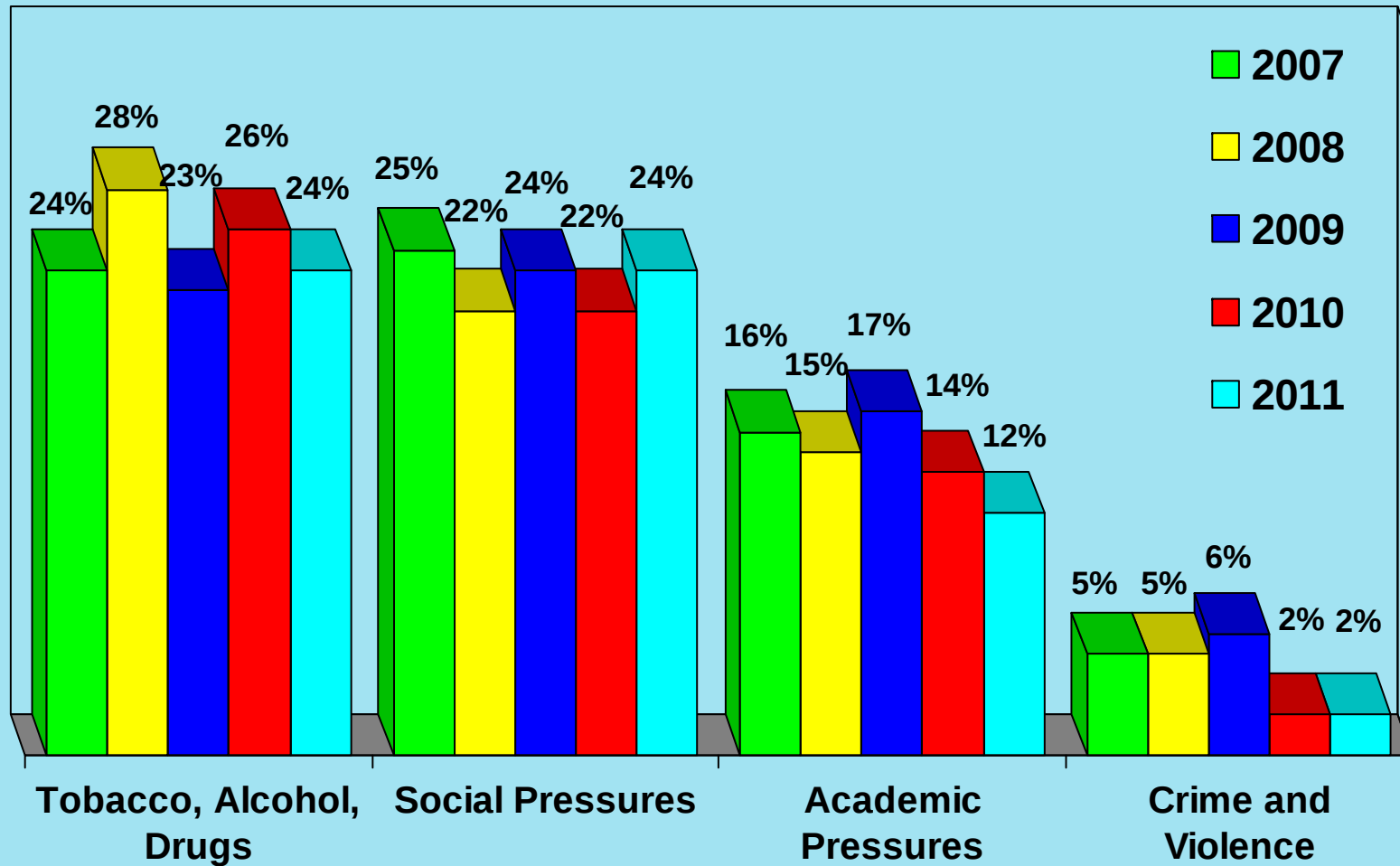
- By Internet
- Nationally representative sample of 1,037 teenagers, ages 12-17 (546 boys, 491 girls) & 528 of their parents
- Sampling error: $\pm 3.1 \%$ for teens, $\pm 4.4 \%$ for parents



2011 Survey of Teens and Parents



Teens Name Their Top Concerns

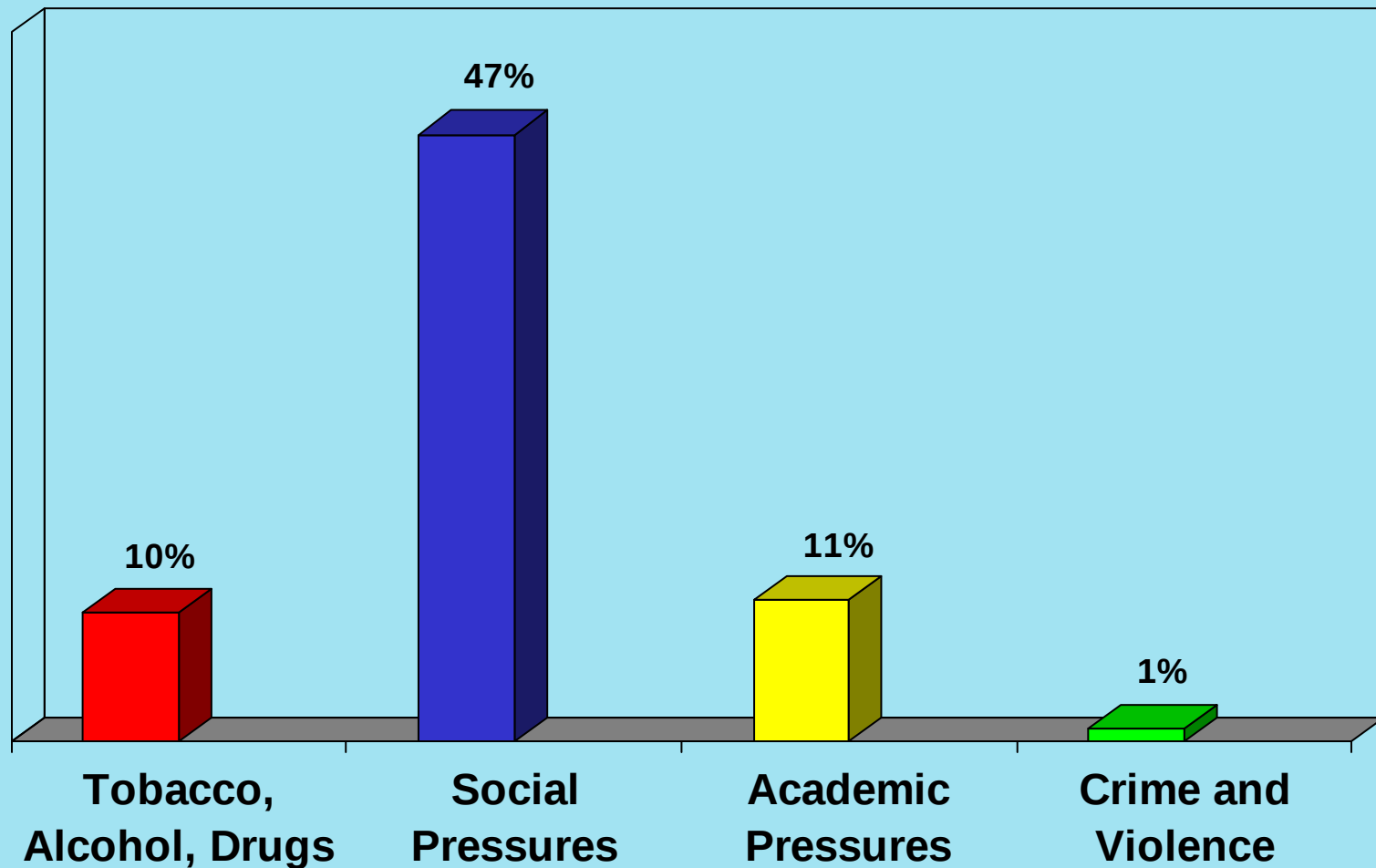




2011 Survey of Teens and Parents



Parents Name Top Teen Concerns





2011 Survey of Teens and Parents



Social Networking and Substance Abuse



Social Networking

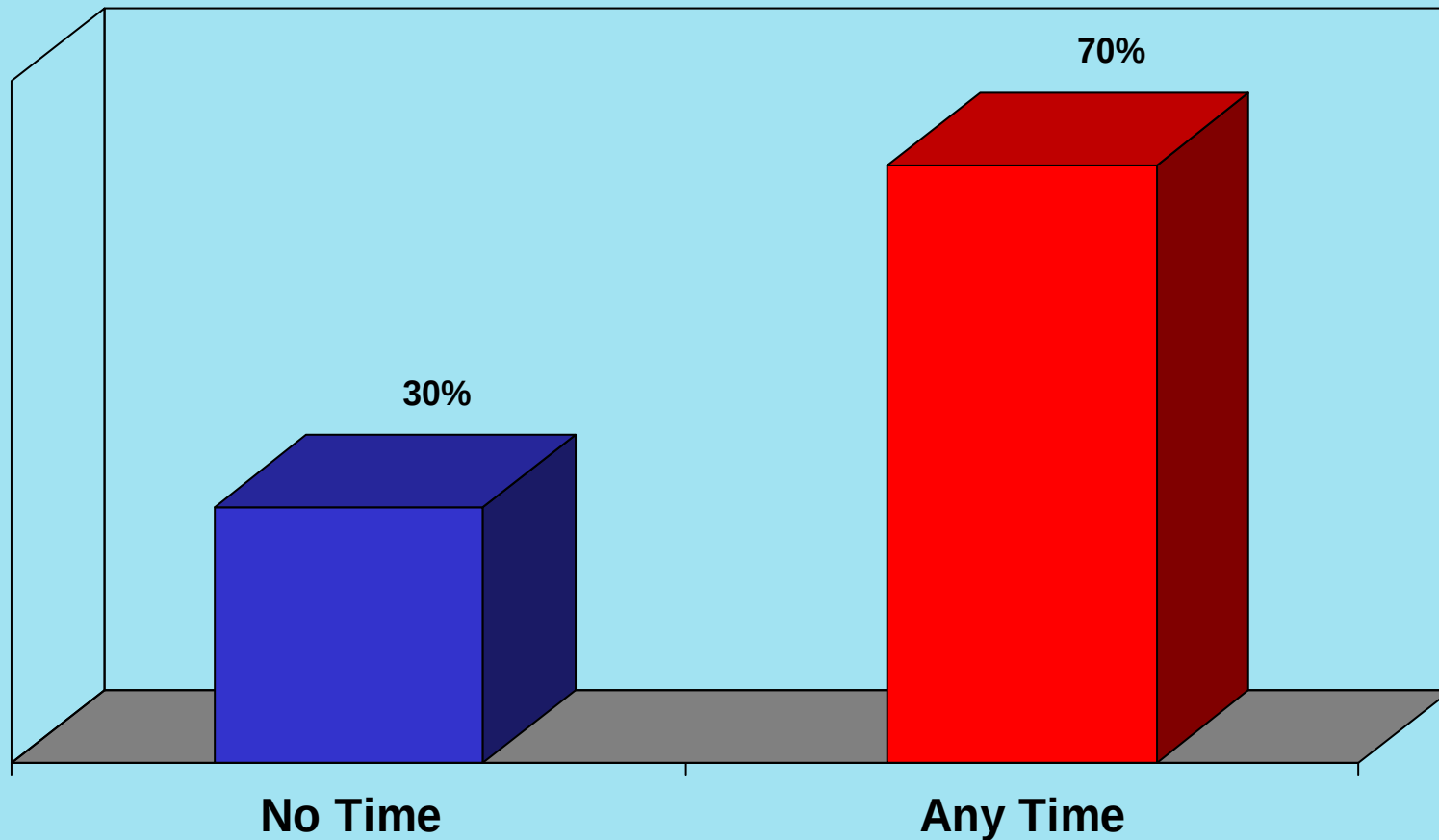
“In a typical day, how many hours do you spend on Facebook, Myspace or other social networking sites?”



2011 Survey of Teens and Parents



Teens Spending Time in Typical Day on Social Networking Sites

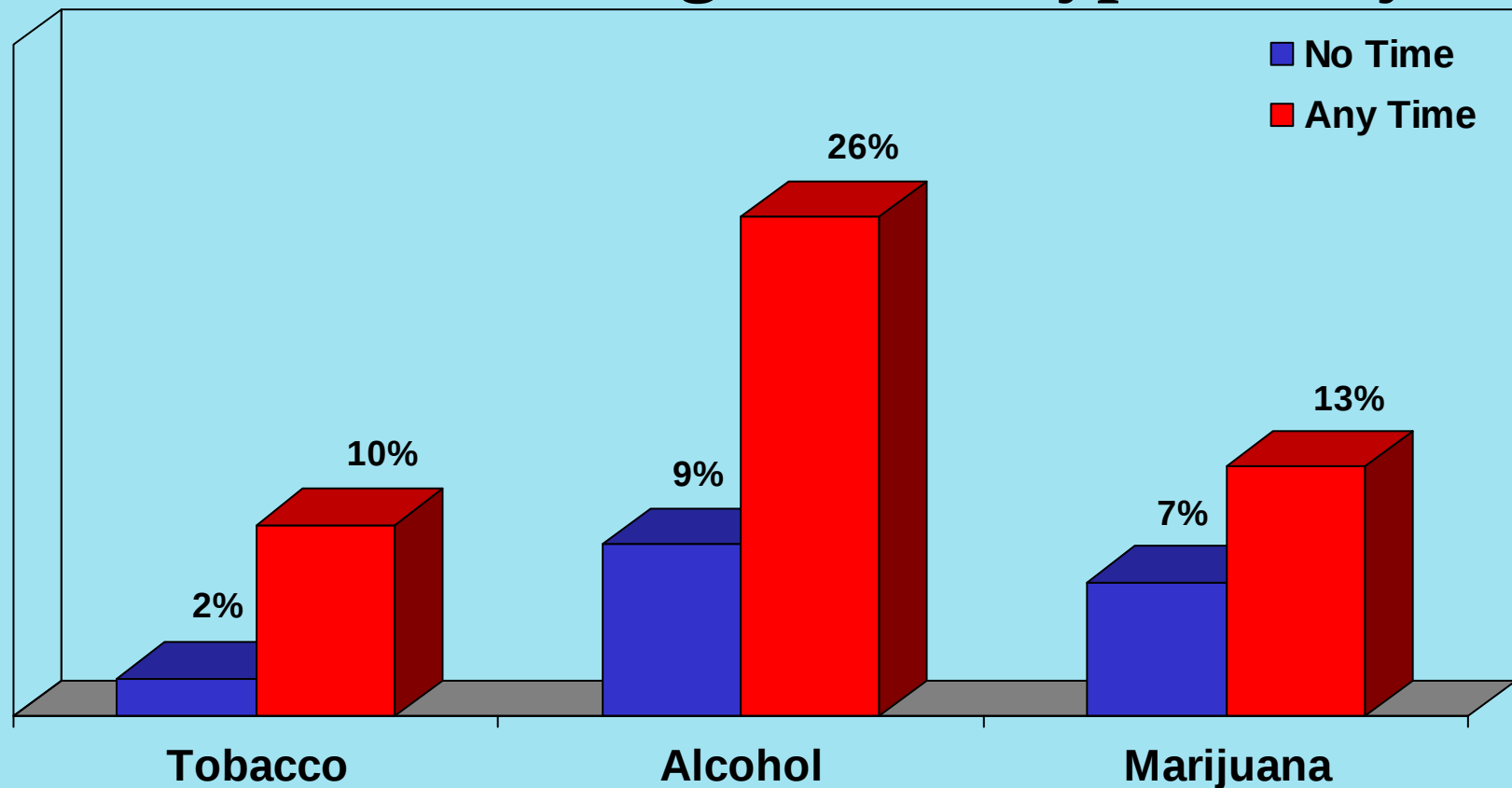




2011 Survey of Teens and Parents



Teen Substance Use by Time Spent on Social Networking Sites in Typical Day





2011 Survey of Teens and Parents

“Have you ever seen pictures on Facebook, Myspace or other social networking sites of kids getting drunk, or passed out, or using drugs?”

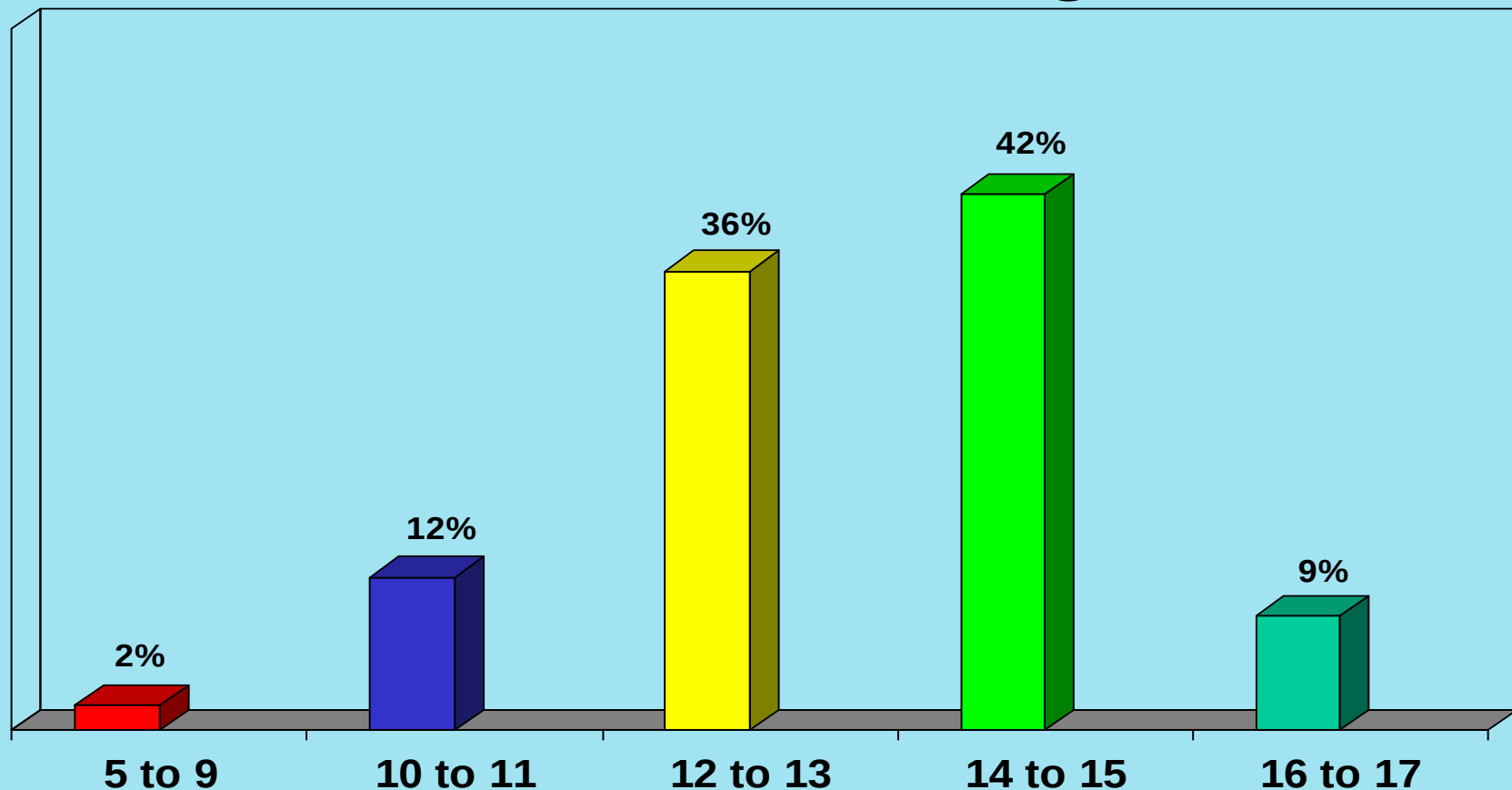
40% said “Yes”



2011 Survey of Teens and Parents



Age at Which Teens First Saw Such Pictures on Social Networking Sites

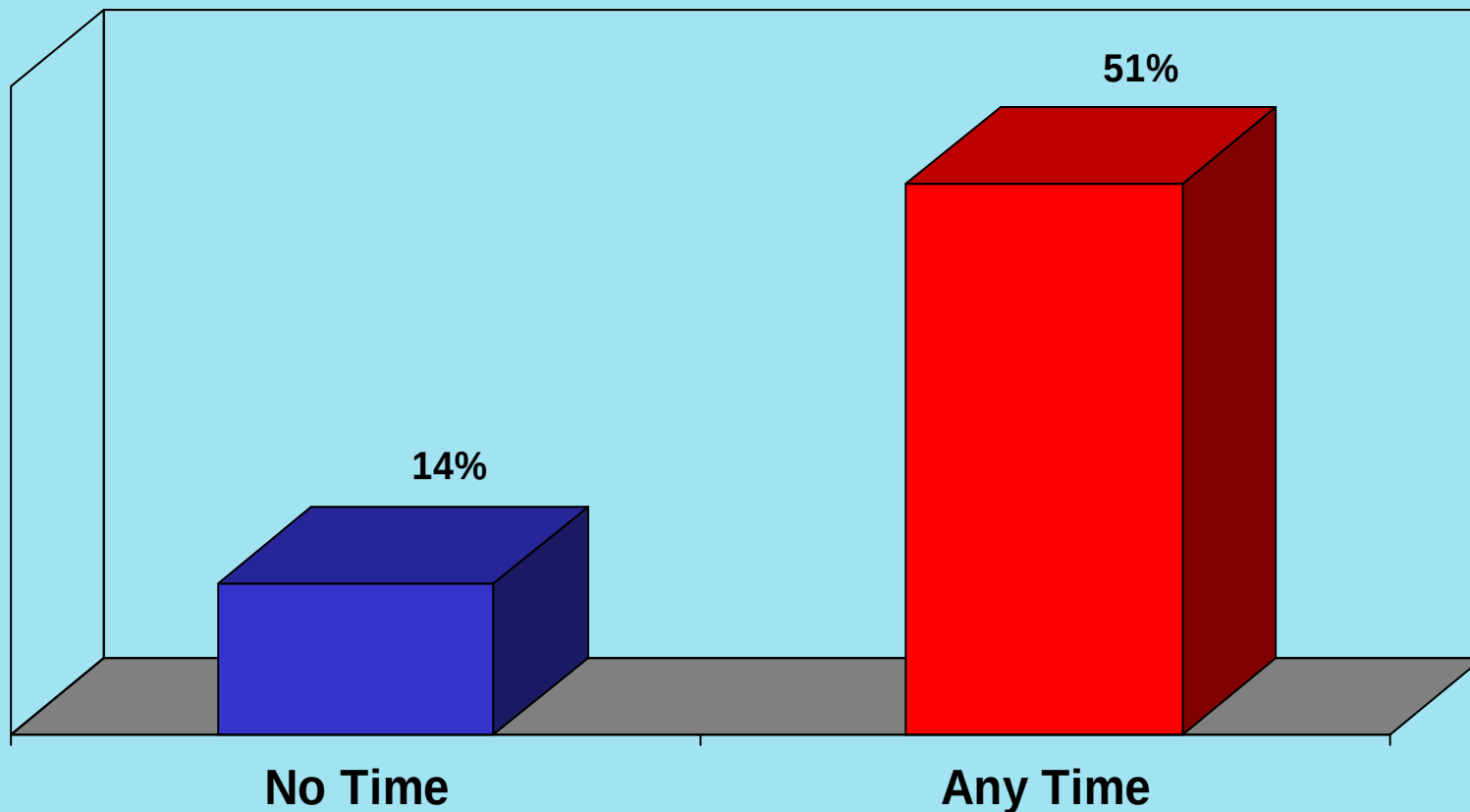




2011 Survey of Teens and Parents



Teens Seeing Such Pictures by Time Spent in Typical Day on Social Networking Sites

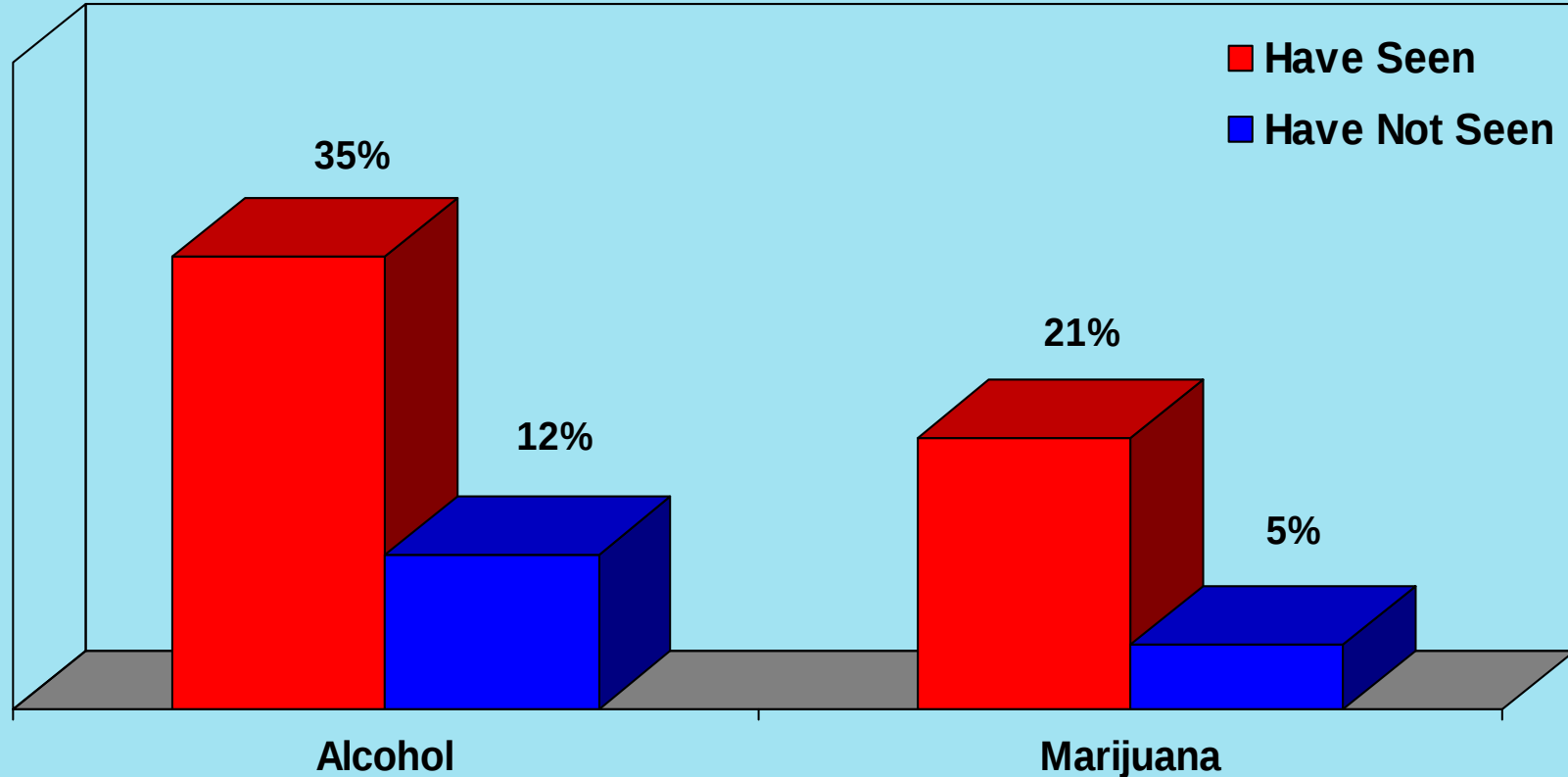




2011 Survey of Teens and Parents



Alcohol, Marijuana Use by Whether Teen Has Seen Such Pictures on Social Networking Sites

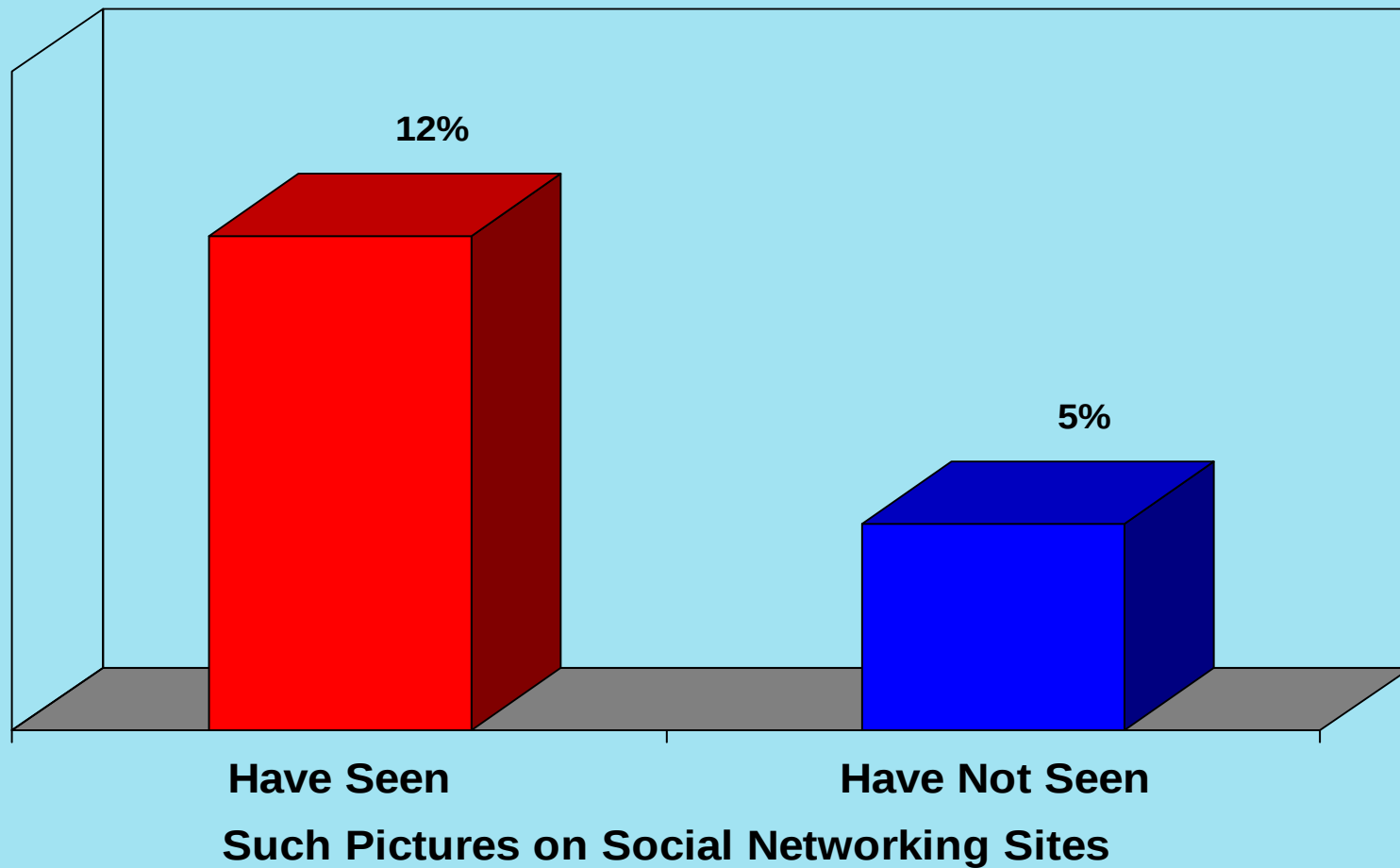




2011 Survey of Teens and Parents



Teens Likely To Try Drugs in Future

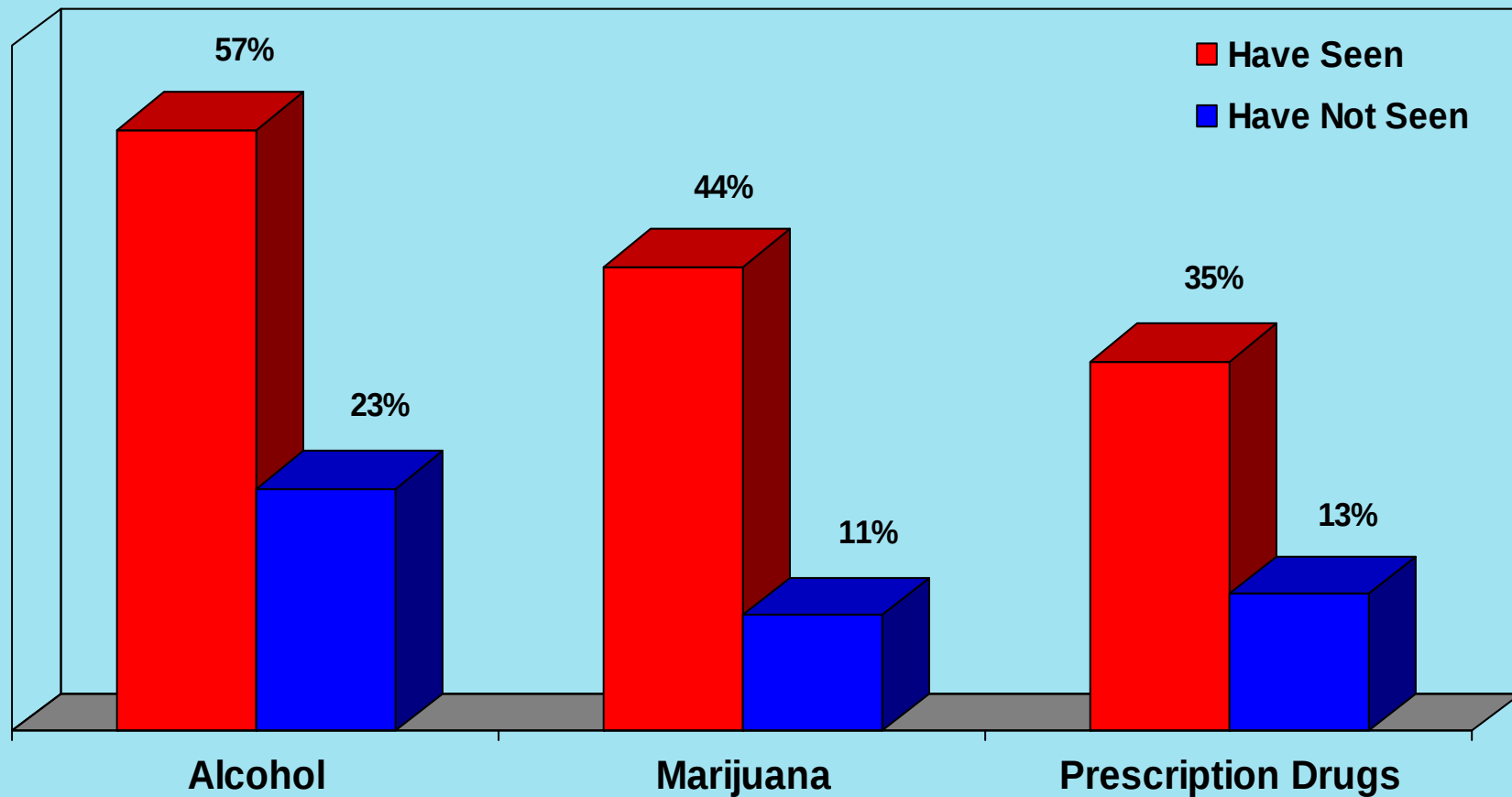




2011 Survey of Teens and Parents



Ability To Get Substances Within Day or Less by Whether Teen Has Seen Such Pictures





2011 Survey of Teens and Parents

Suggestive Teen Programming and Substance Abuse



Suggestive Teen Programming

“In a typical week, do you watch any reality shows like *Jersey Shore*, *Teen Mom*, or *16 and Pregnant* or any teen dramas like *Skins* or *Gossip Girl*?”



2011 Survey of Teens and Parents

32% of teens watch suggestive programming, including

– 46% of girls

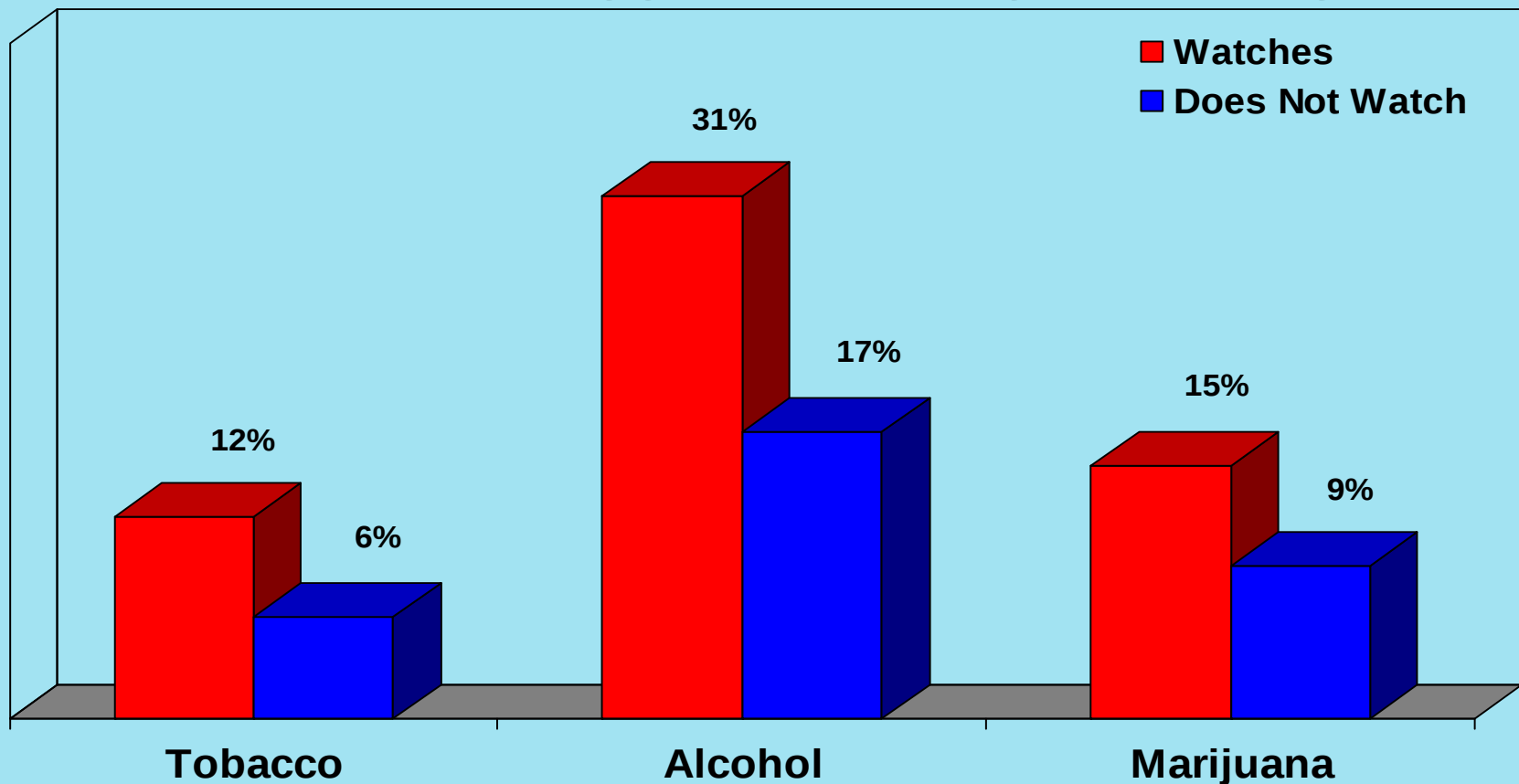
– 19% of boys



2011 Survey of Teens and Parents



Substance Use by Whether Teen Watches Suggestive Programming

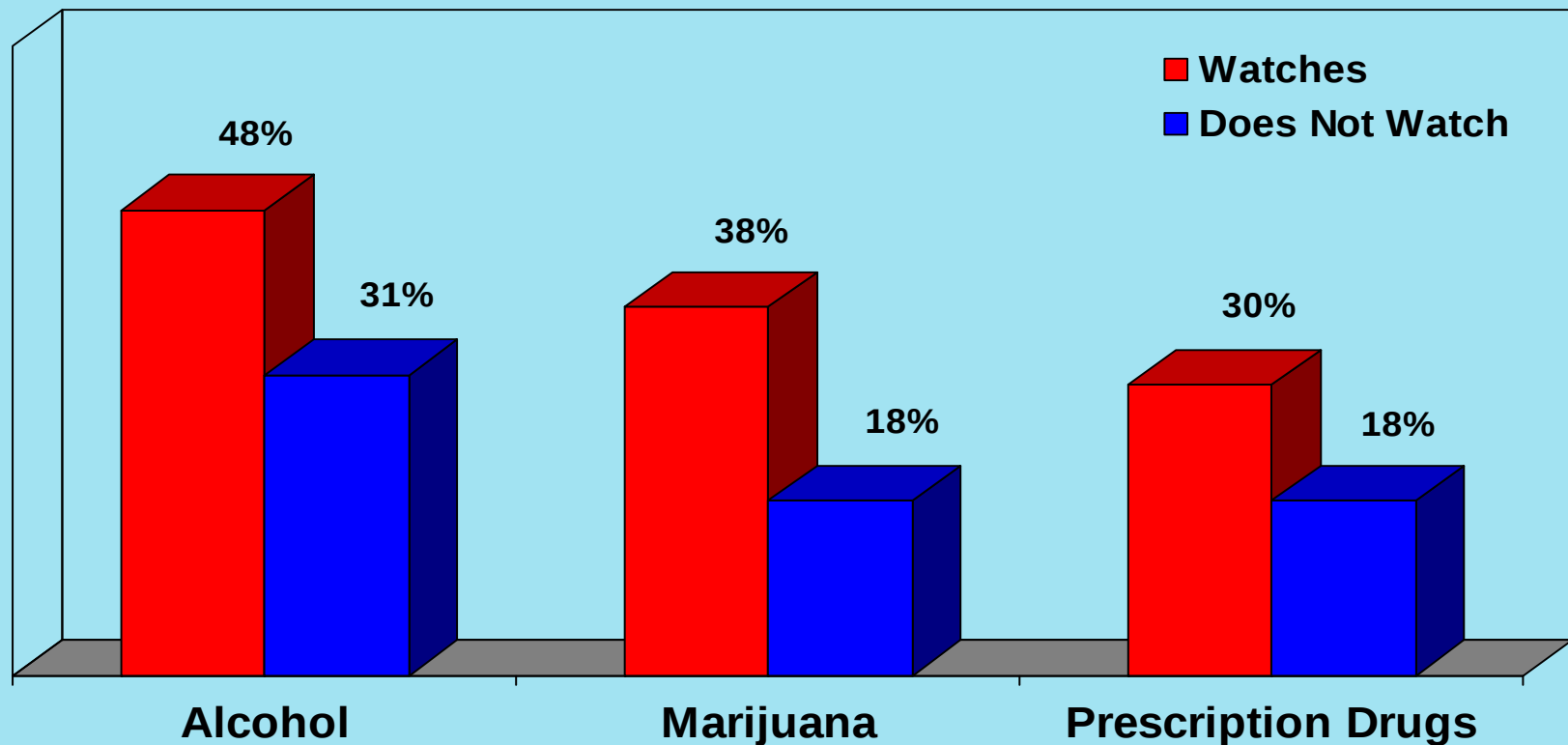




2011 Survey of Teens and Parents



Ability To Get Substances Within Day or Less by Whether Teen Watches Suggestive Programming





2011 Survey of Teens and Parents



Cyber Bullying and Substance Abuse



Cyber Bullying

We asked teens, “Have you ever had someone write or post mean or embarrassing things about you online, like on Facebook, Myspace or other social networking site?”

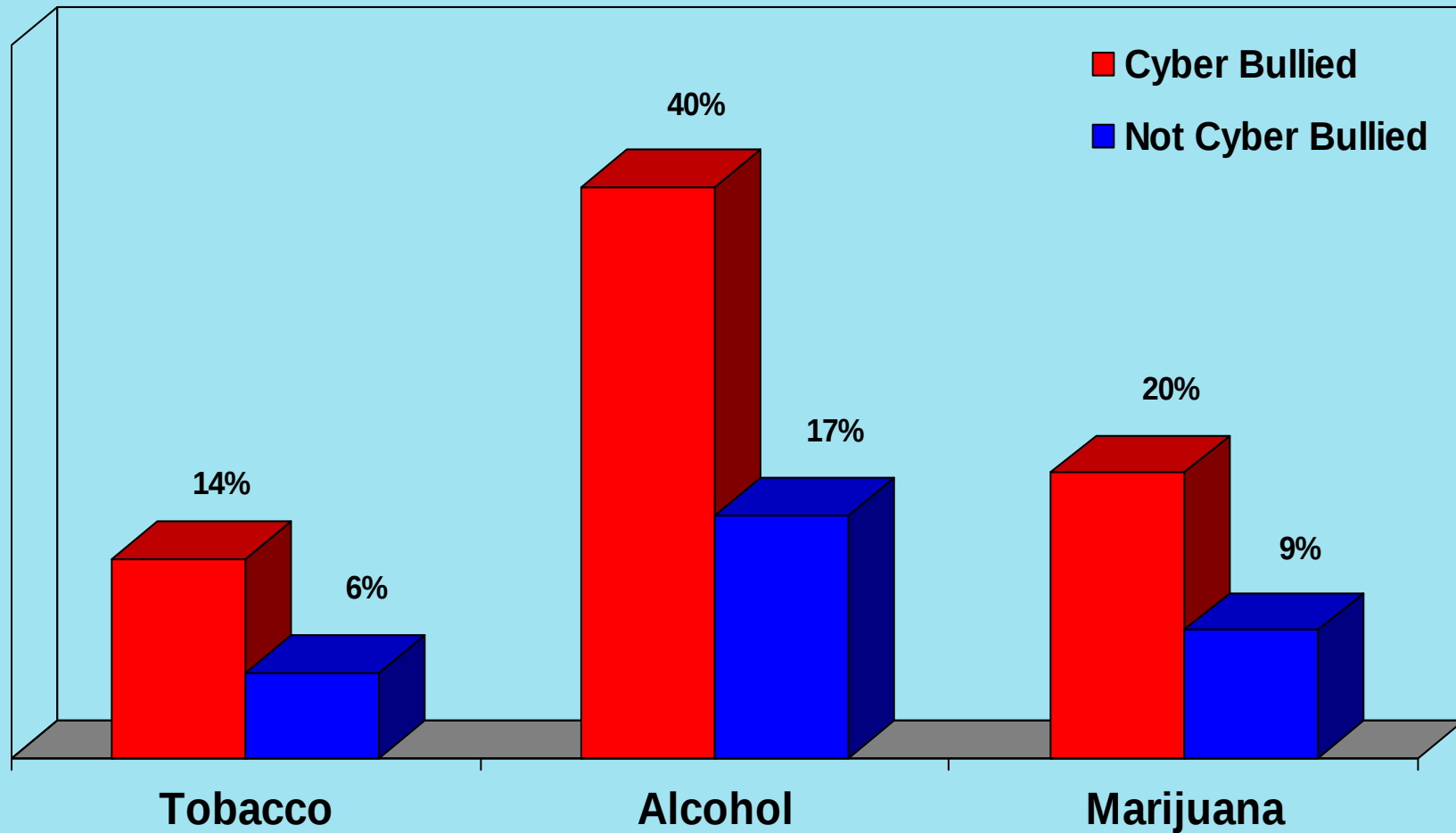
19% of teens said “Yes”



2011 Survey of Teens and Parents

COLUMBIA

Teen Substance Use

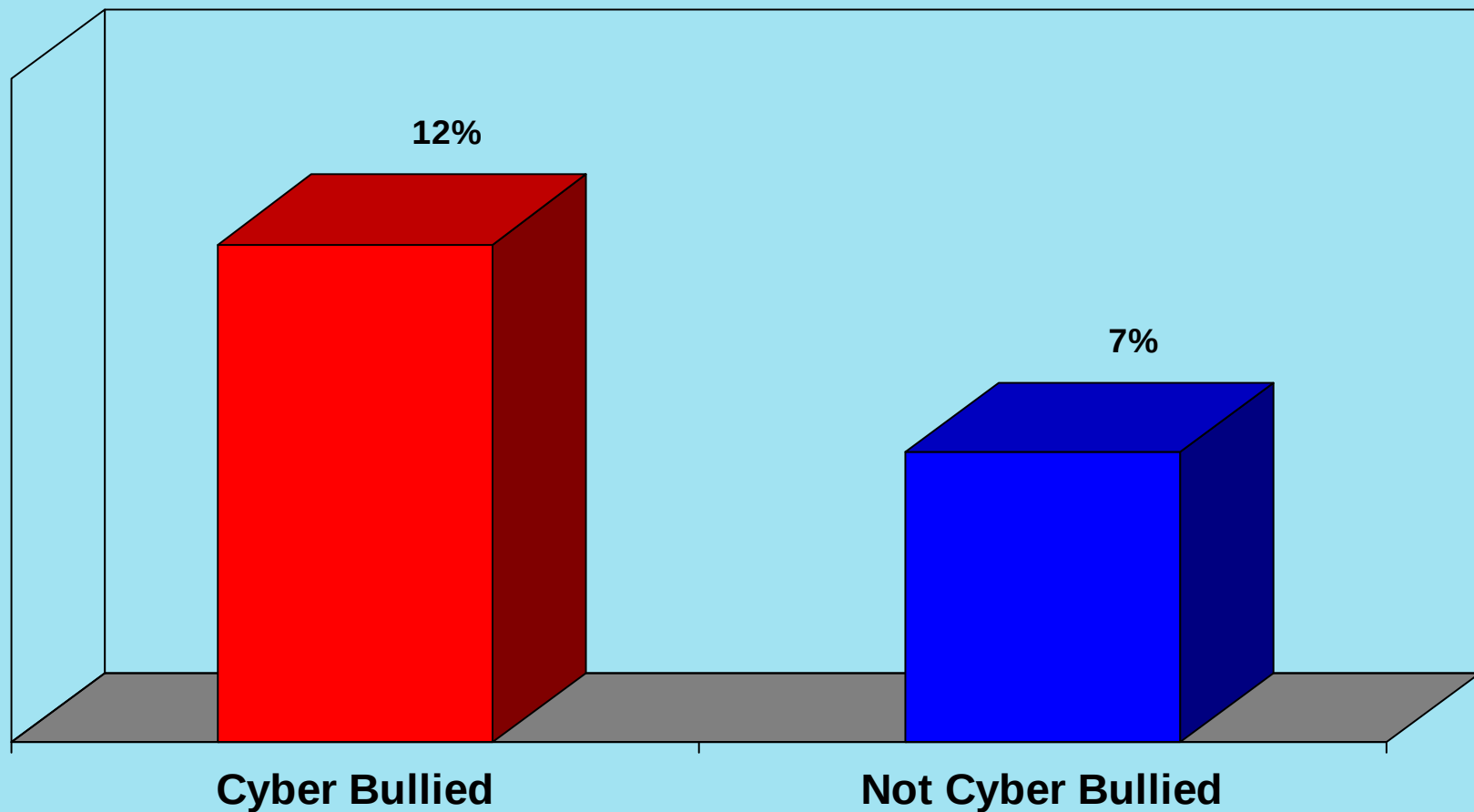




2011 Survey of Teens and Parents

COLUMBIA

Teens Likely To Try Drugs in Future





2011 Survey of Teens and Parents



Parental Attitudes on Their Teen Social Networking



2011 Survey of Teens and Parents



We asked parents, ‘Do you think spending time on Facebook, Myspace or other social networking site makes it more likely your child will drink/use alcohol/drugs, or not?’

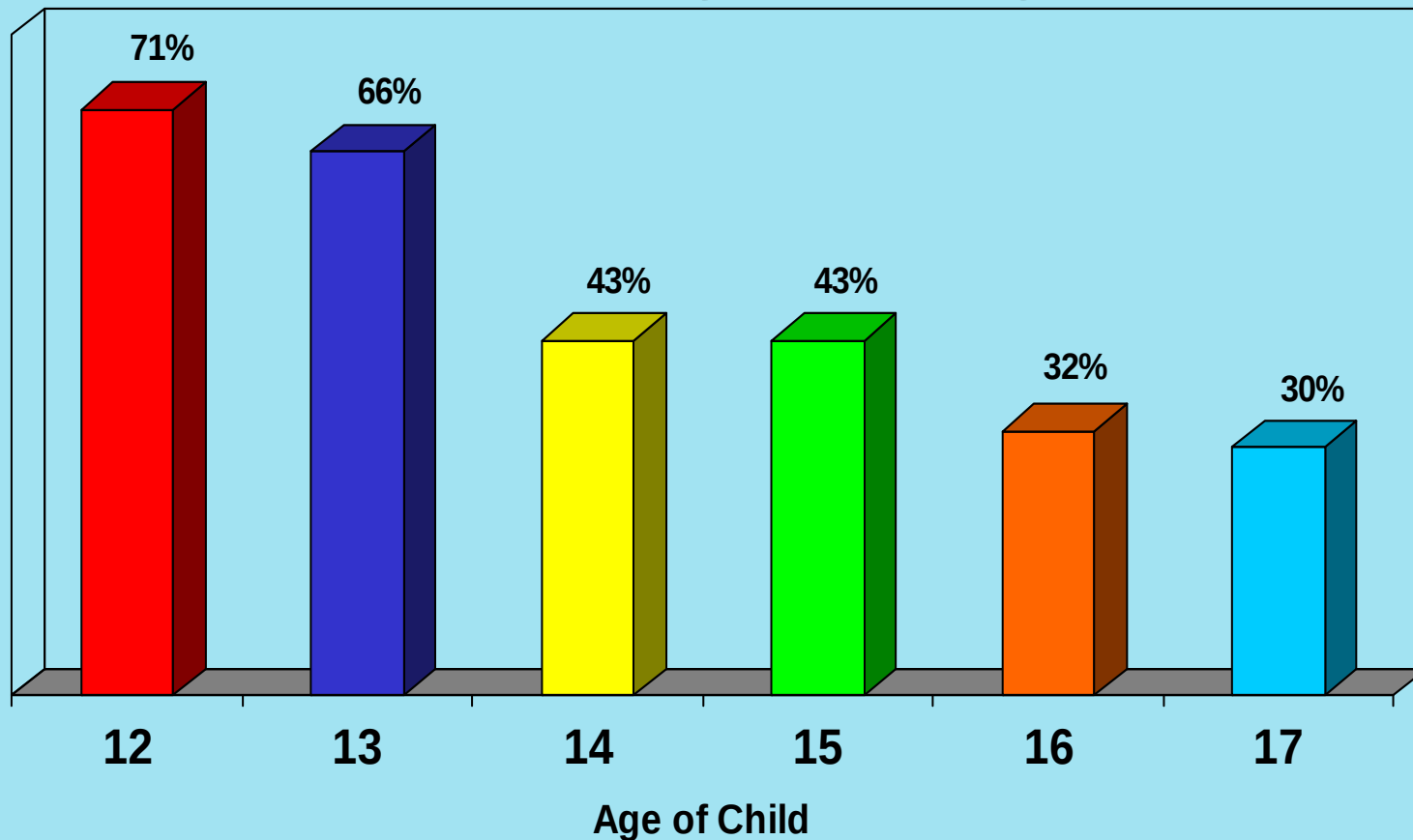
- **87% said “No” with respect to alcohol use**
- **89% said “No” with respect to drug use**



2011 Survey of Teens and Parents



Parents Who Believe Harm of Social Networking Outweighs Benefit





2011 Survey of Teens and Parents



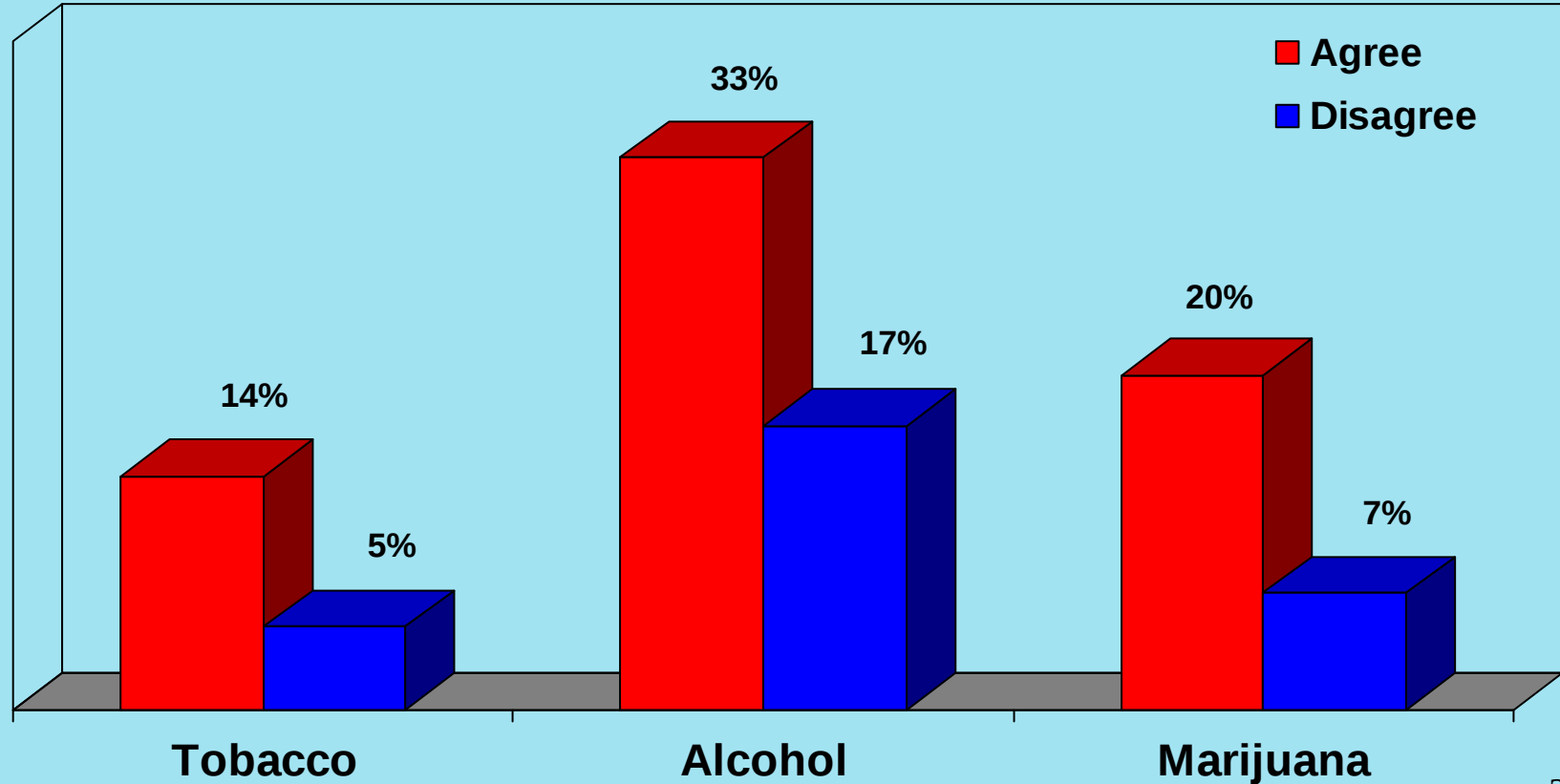
Teen Attitudes



2011 Survey of Teens and Parents



Teen Substance Use: “If a friend of mine uses illegal drugs, it’s none of my business.”

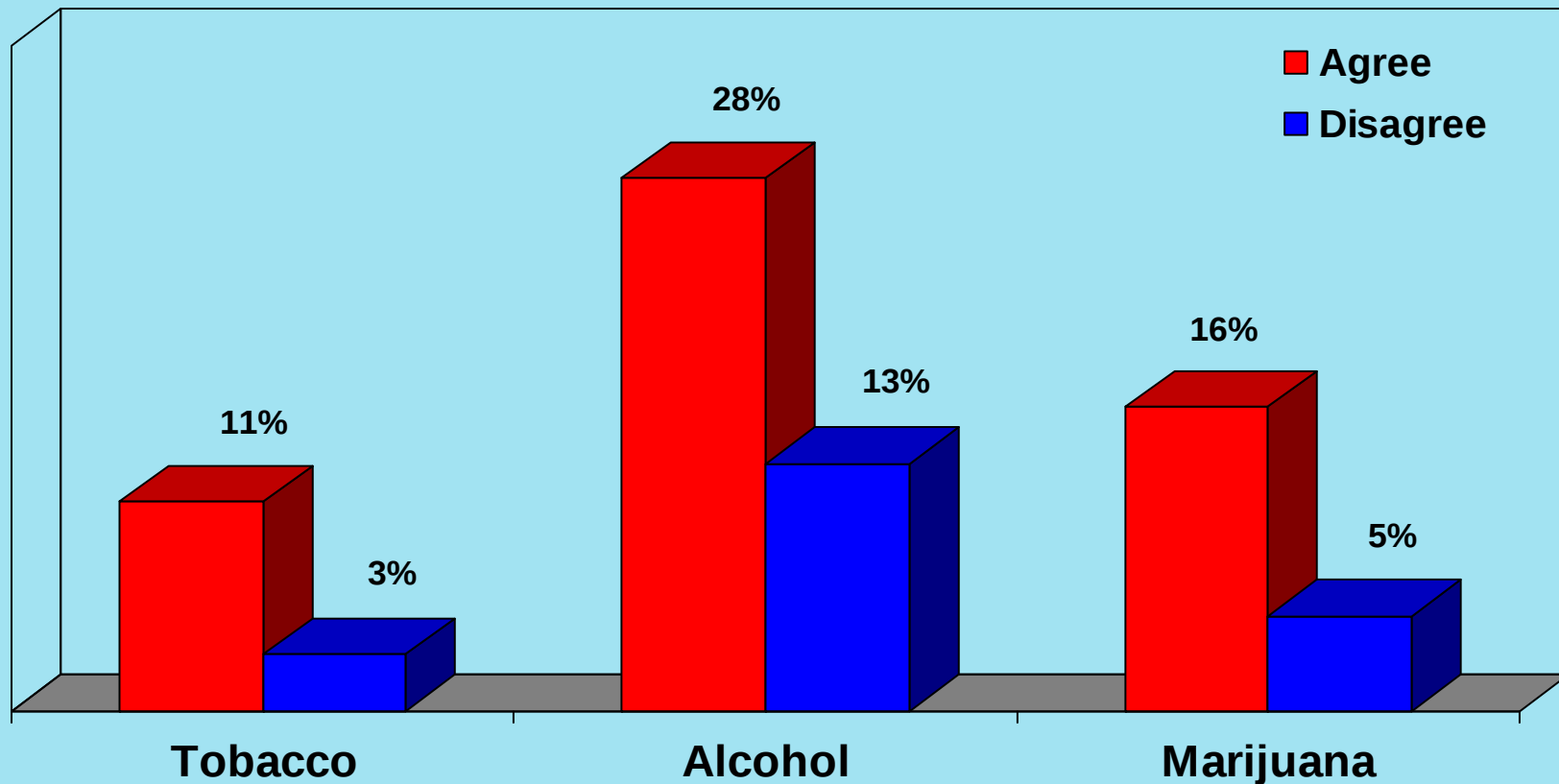




2011 Survey of Teens and Parents



Teen Substance Use: “I should be able to do what I want with my own body.”

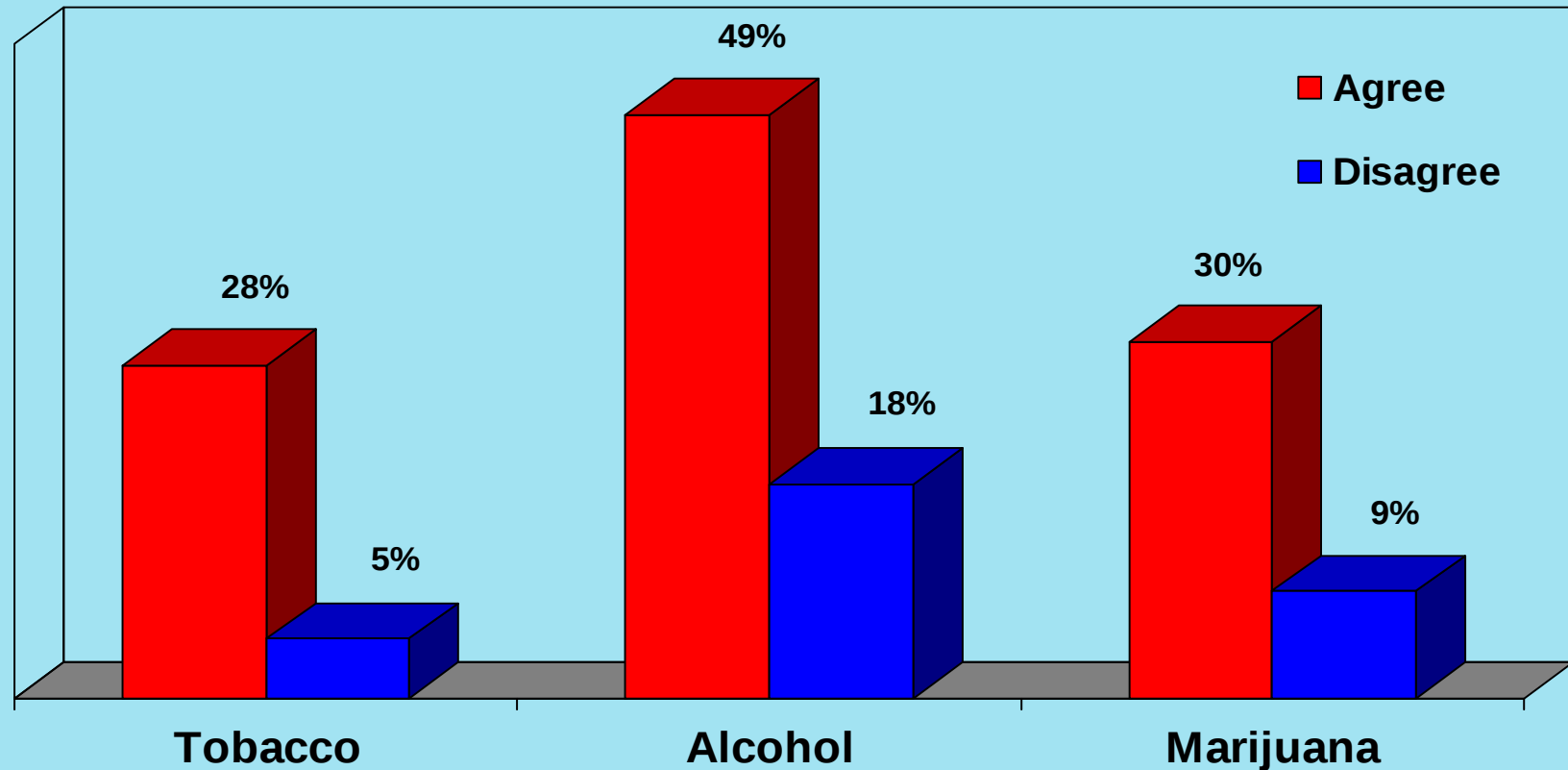




2011 Survey of Teens and Parents



Teen Substance Use: “It’s not a big deal to have sex with someone you don’t care that much about.”





2011 Survey of Teens and Parents



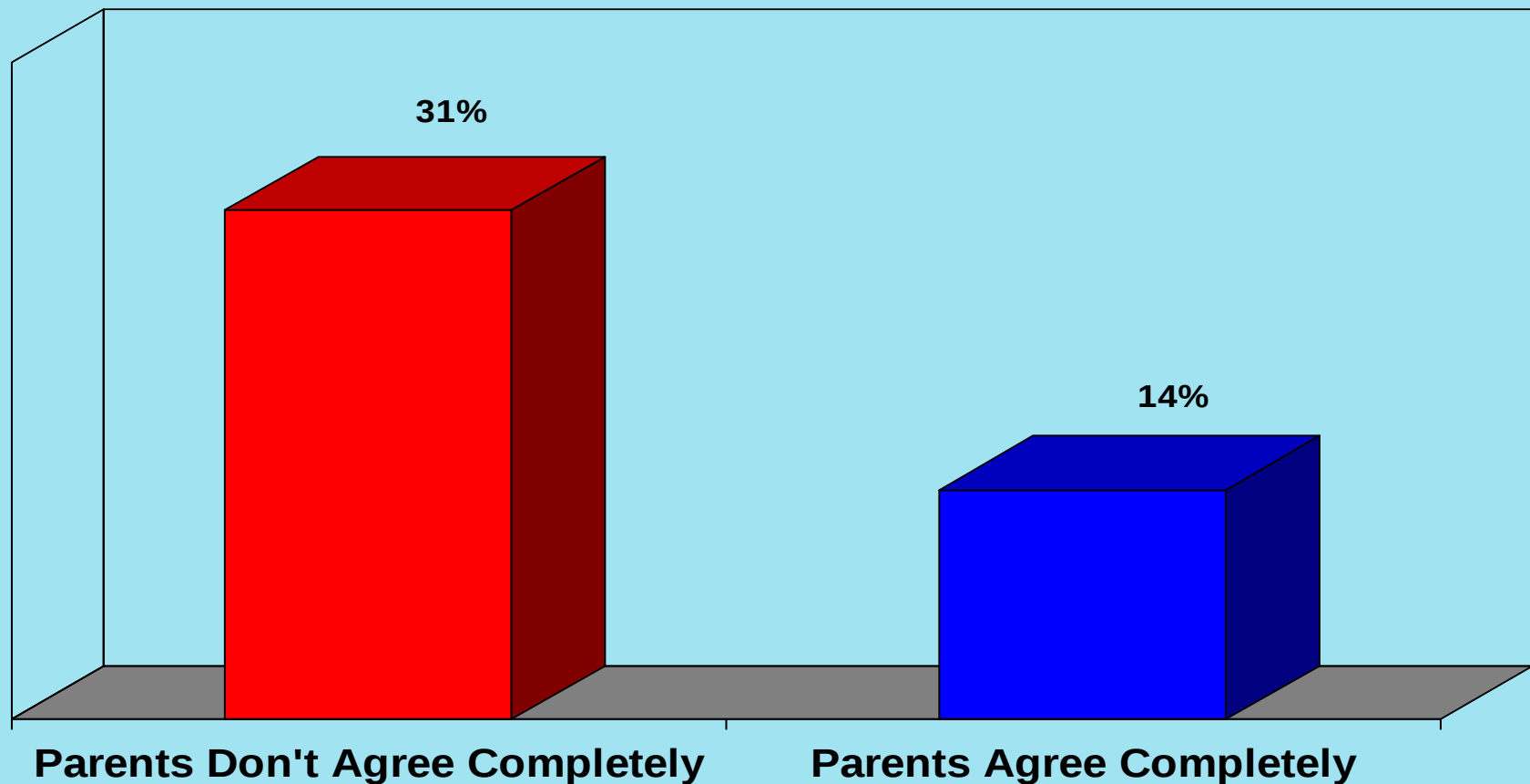
Parent Power



2011 Survey of Teens and Parents



Teen Alcohol Use by Whether Parents Agree on What To Say About Drinking

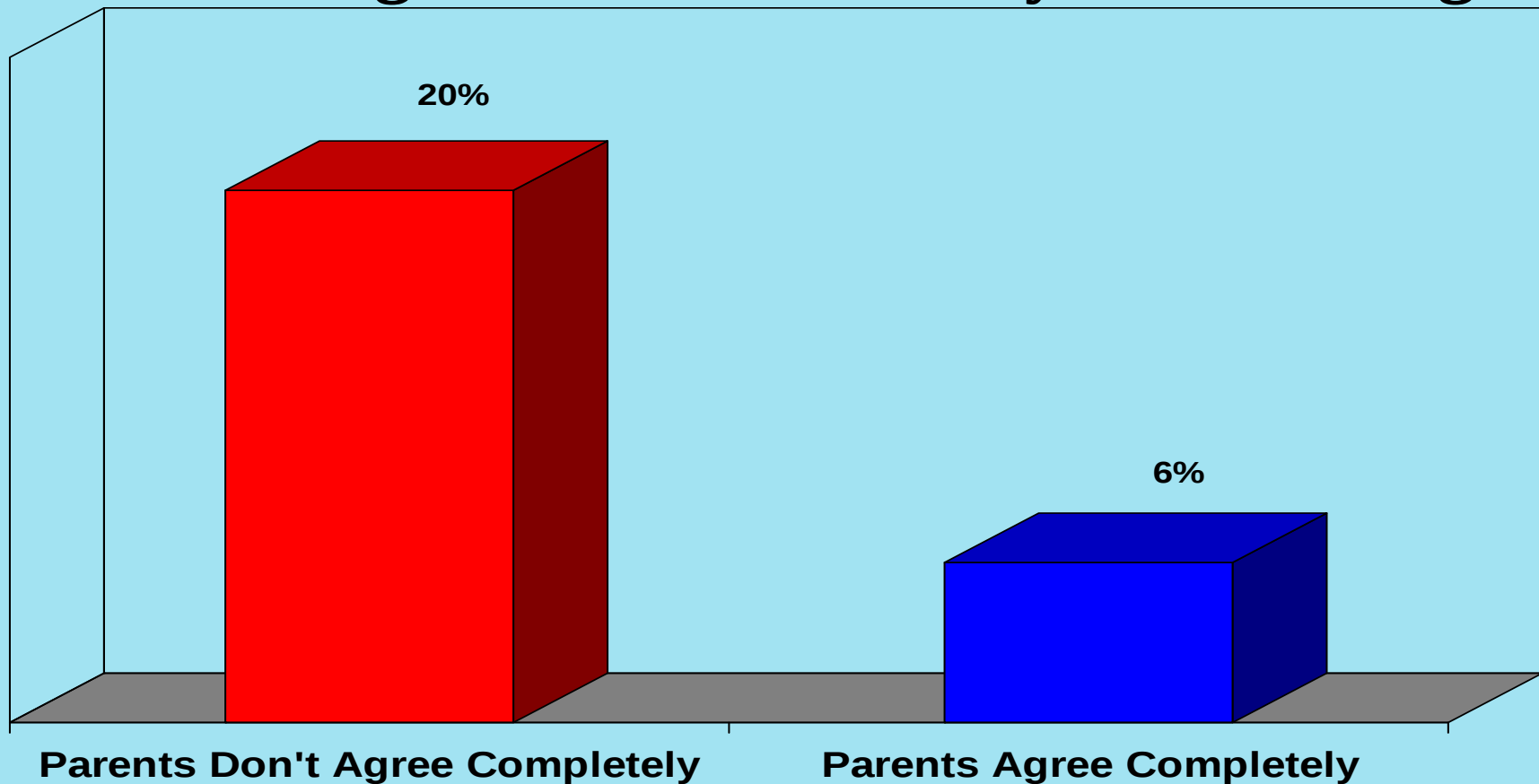




2011 Survey of Teens and Parents



Teen Marijuana Use by Whether Parents Agree on What To Say About Drugs

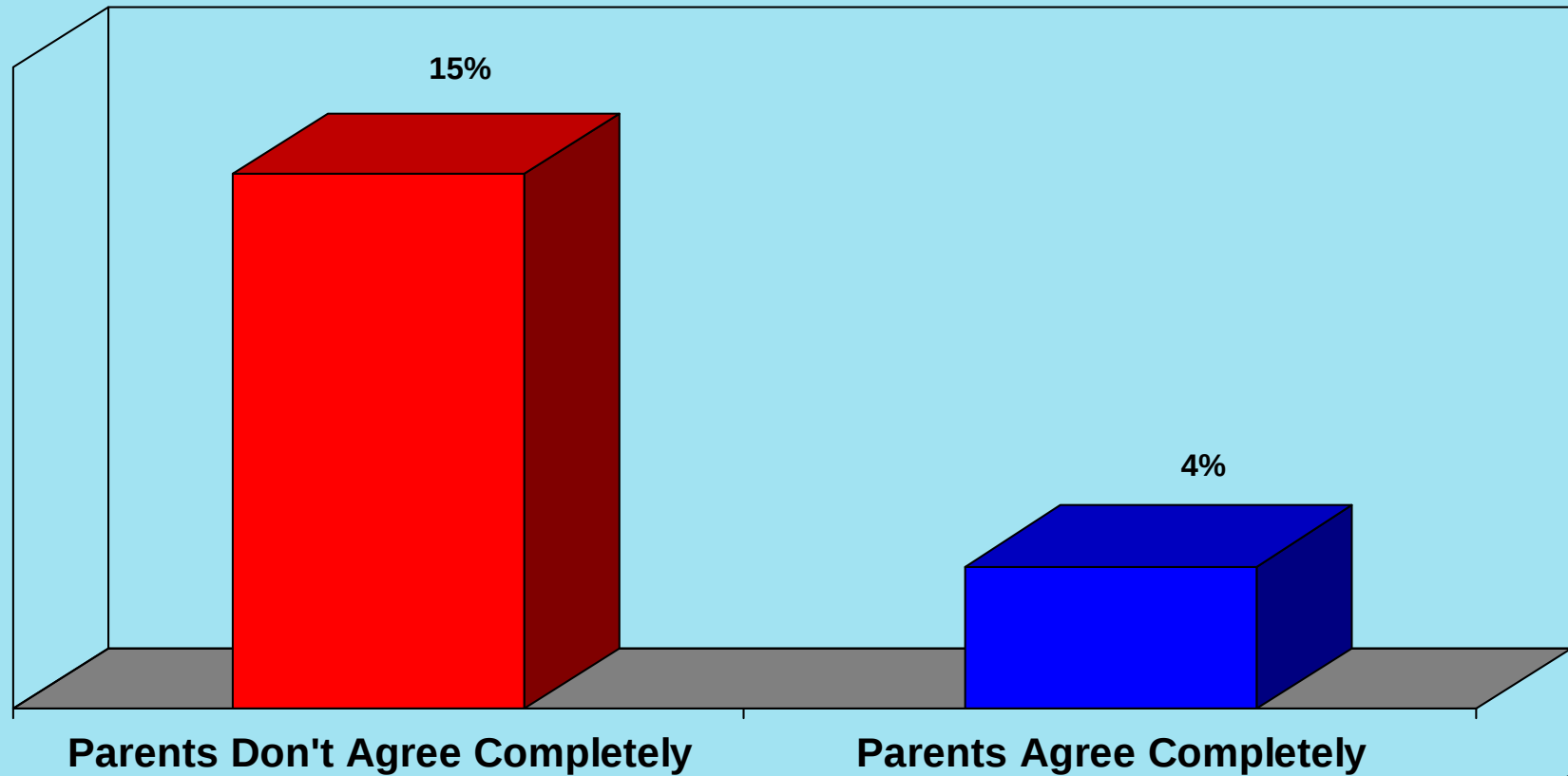




2011 Survey of Teens and Parents



Teens Likely To Try Drugs in Future by Whether Parents Agree on What To Say About Drugs

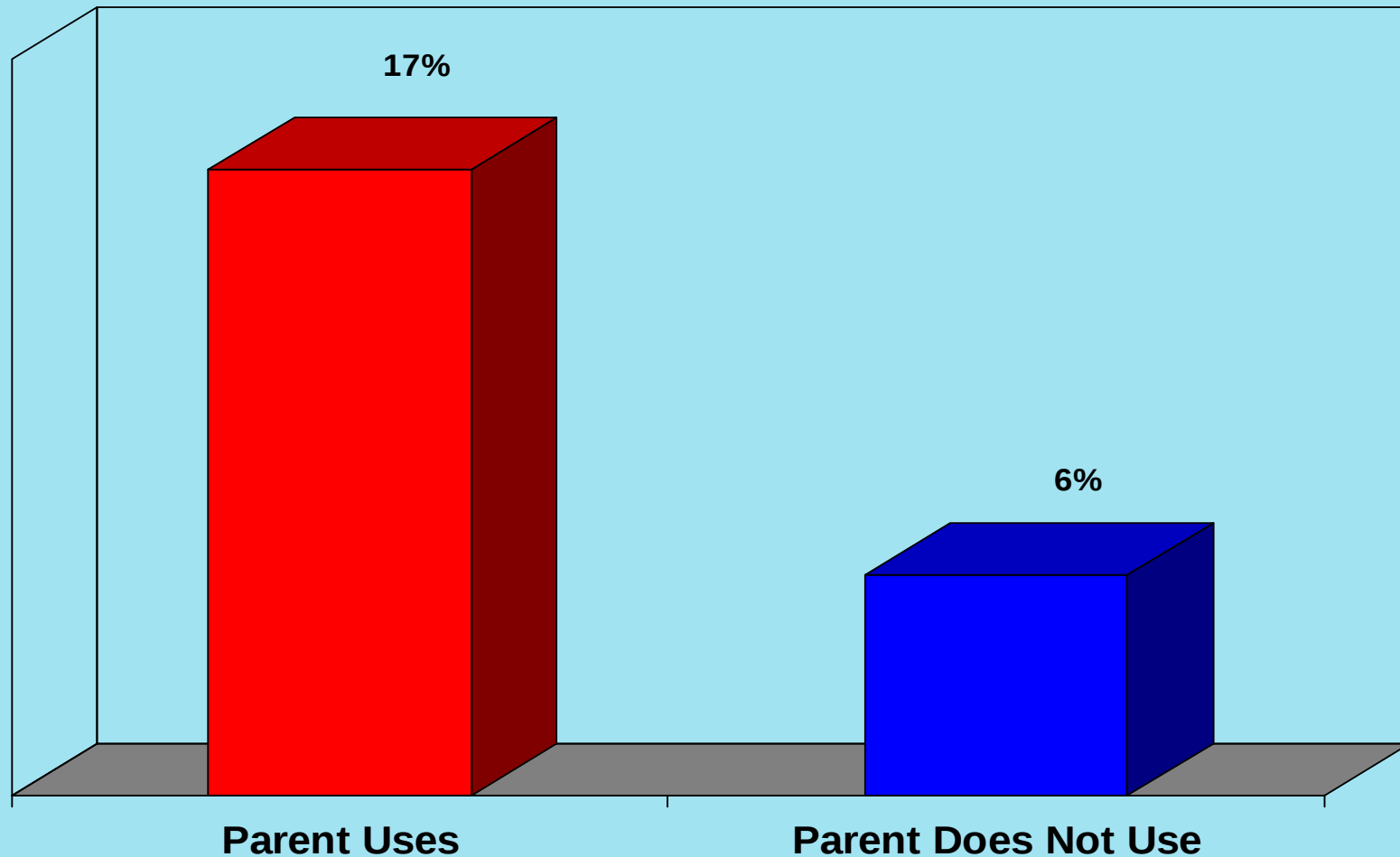




2011 Survey of Teens and Parents



Teen Tobacco Use by Parental Tobacco Use

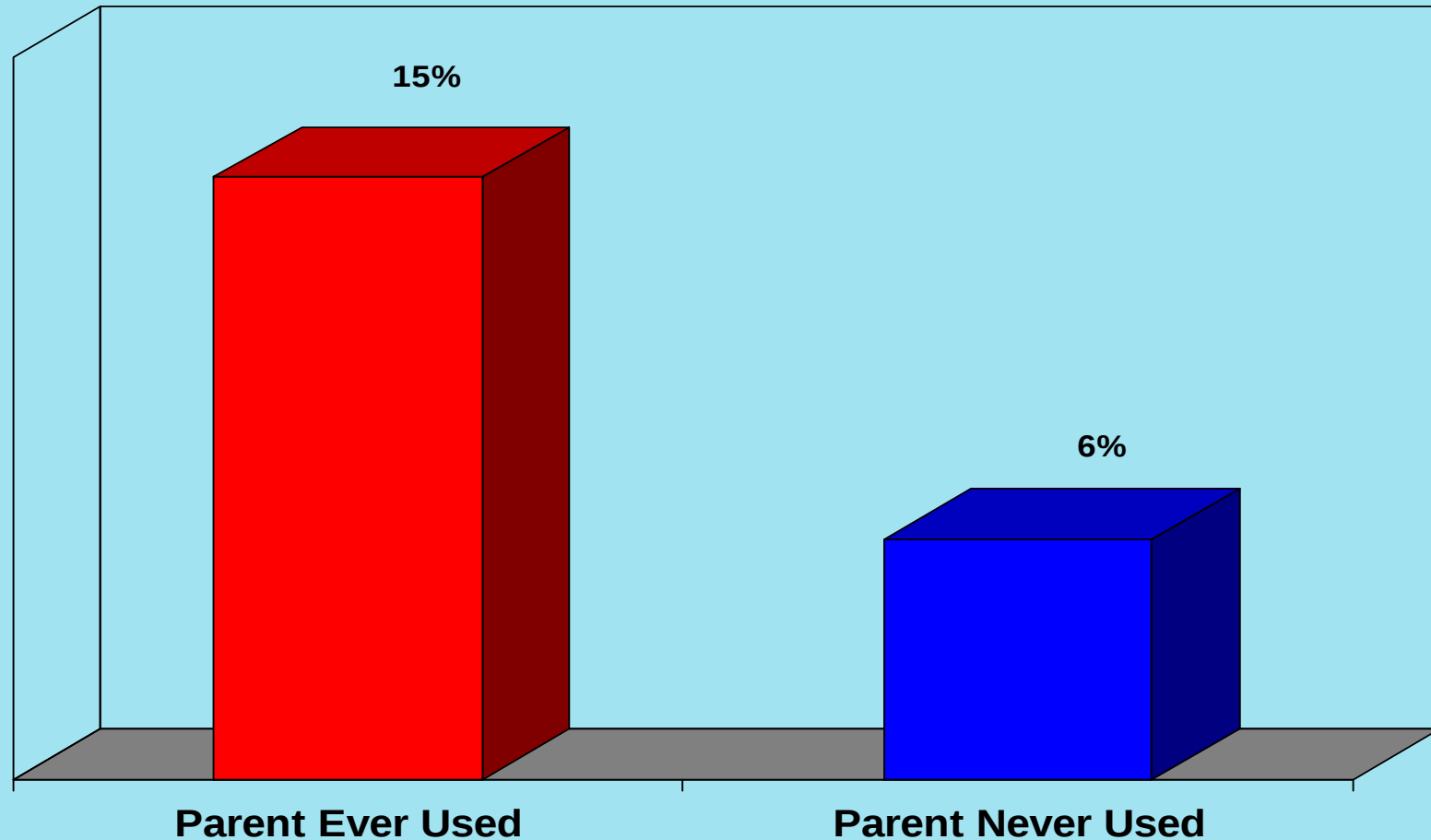




2011 Survey of Teens and Parents



Teen Marijuana Use by Parent Marijuana Use





2011 Survey of Teens and Parents



Prescription Painkillers in the Home



2011 Survey of Teens and Parents

“Are there prescription painkillers such as Oxycontin, Vicodin or Percocet kept in your home?”

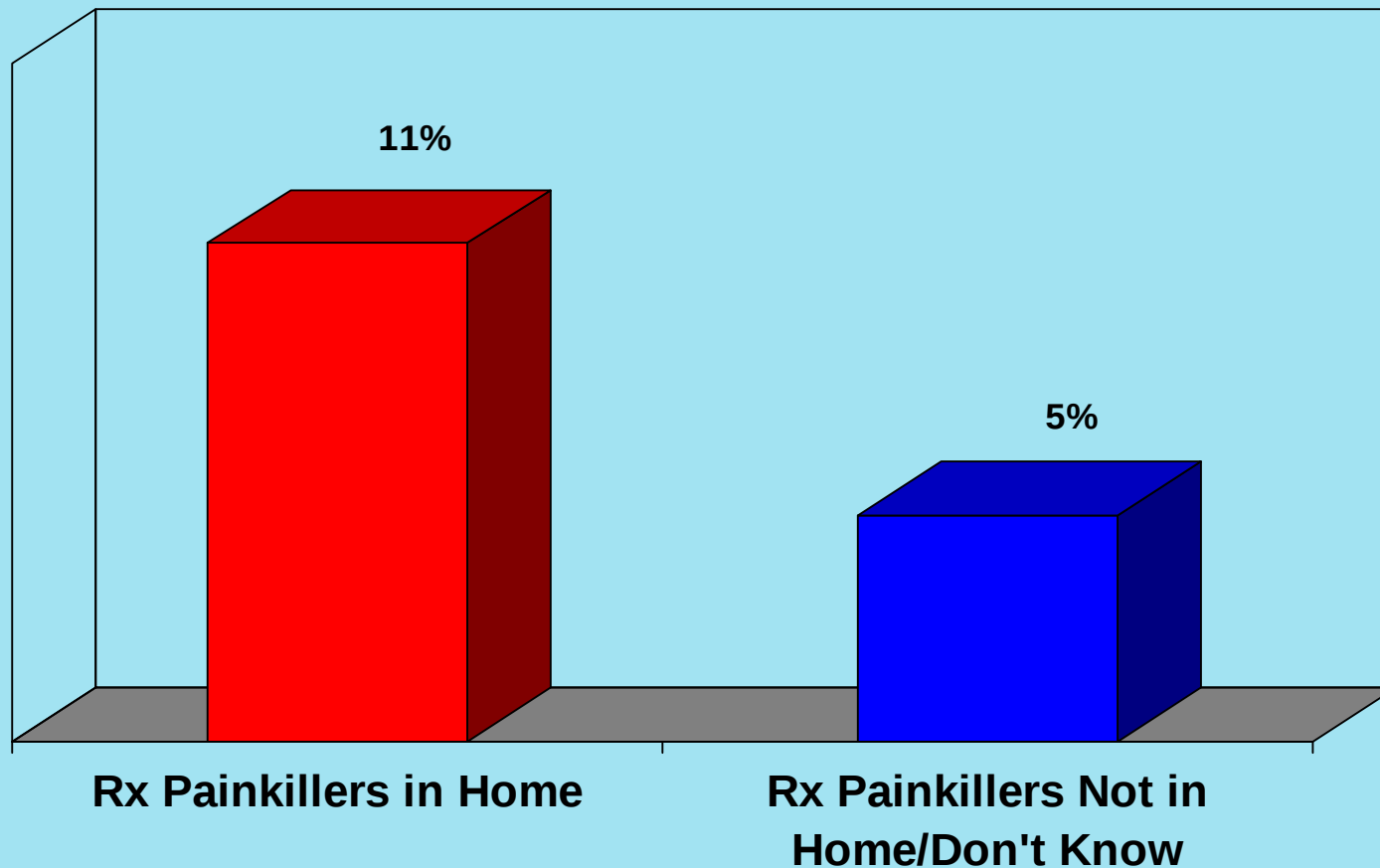
- **14% said “Yes”**
- **56% said “No”**
- **29% said “Don’t know”**



2011 Survey of Teens and Parents



Teens Who Say Prescription Drugs Easiest Substance To Get

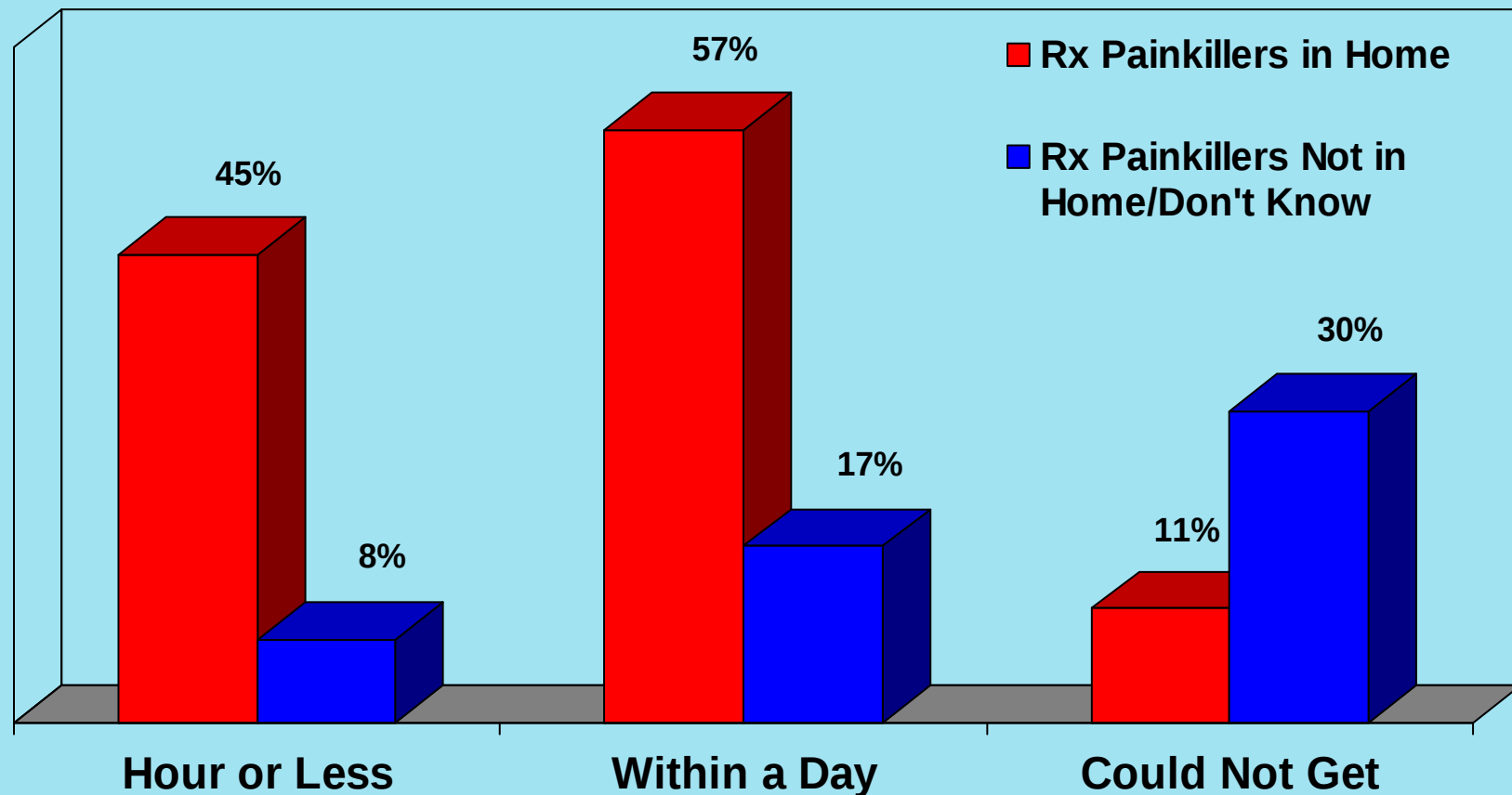




2011 Survey of Teens and Parents



Time It Takes Teens To Get Prescription Drugs

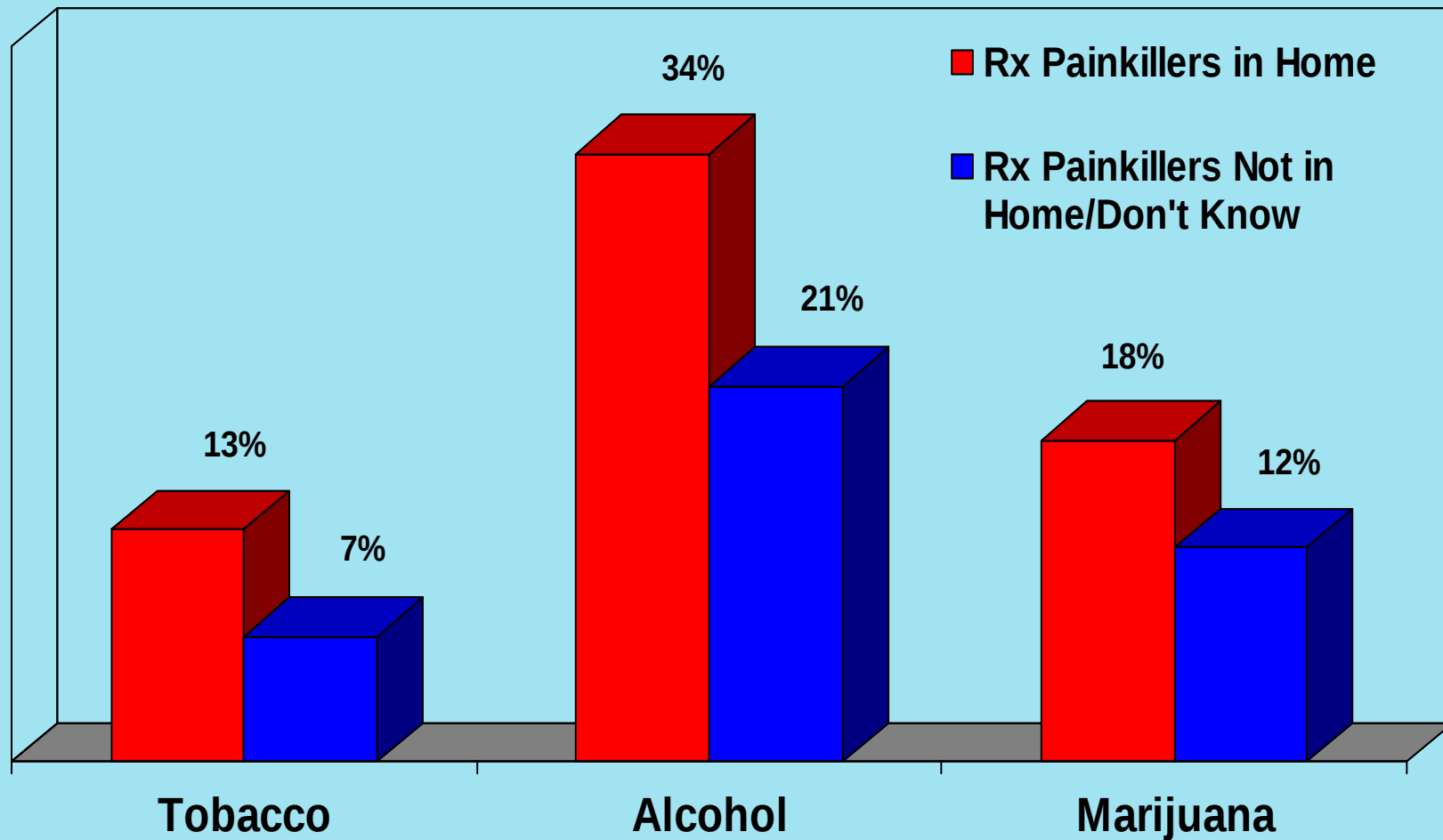




2011 Survey of Teens and Parents



Teen Substance Use





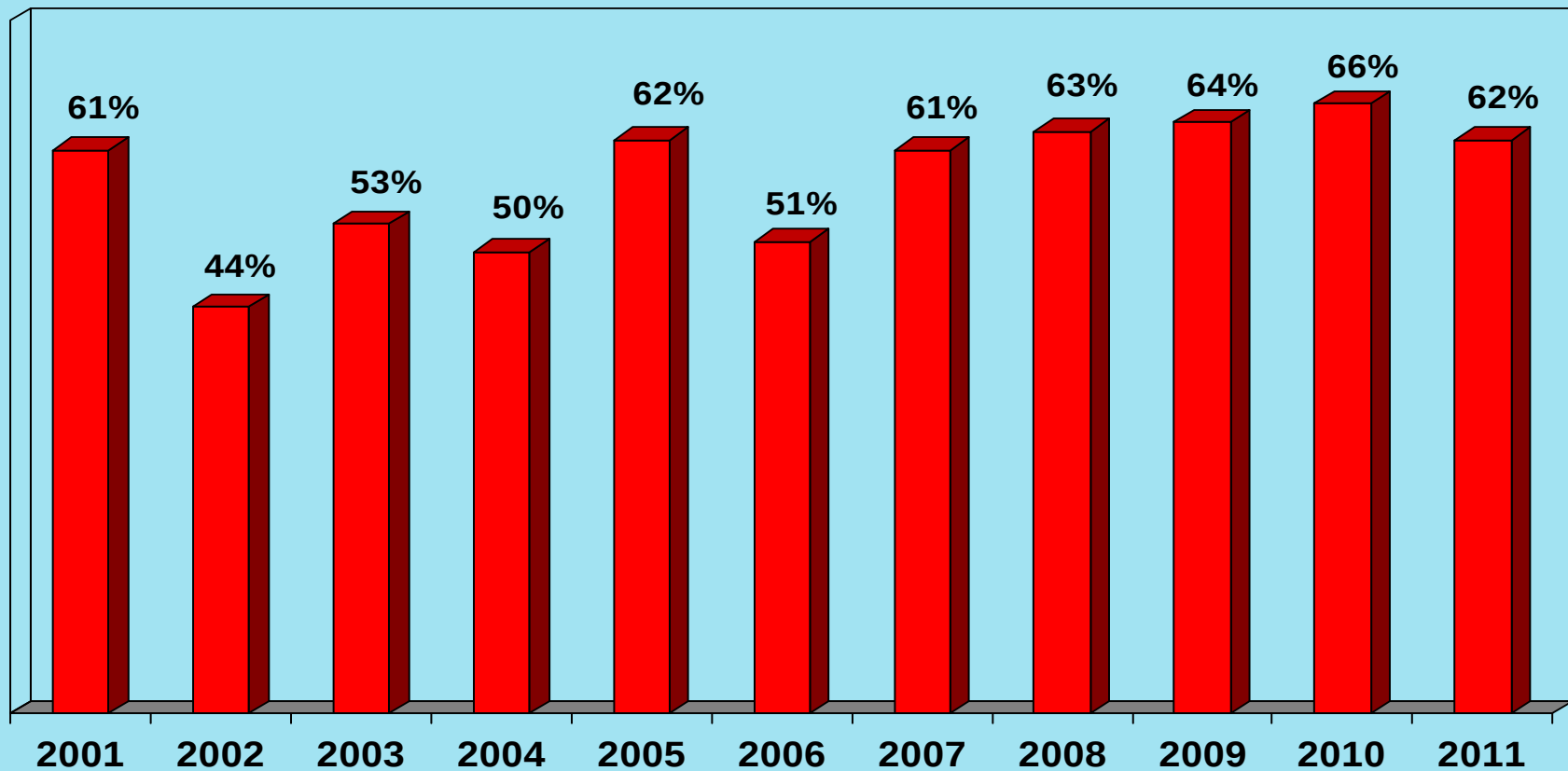
Substance Abuse and Schools



2011 Survey of Teens and Parents



High School Students: Drugs Used, Kept, Sold at School

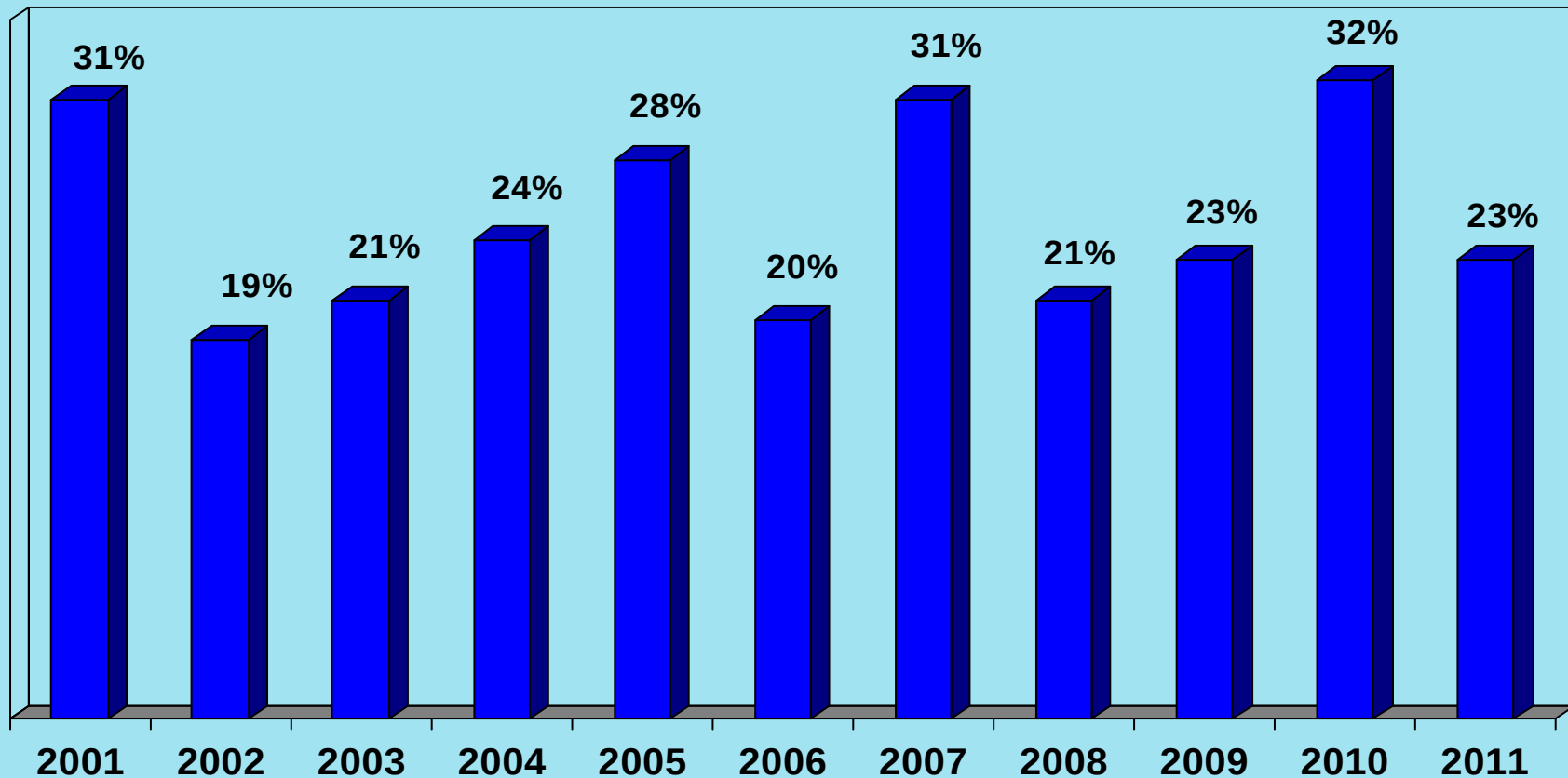




2011 Survey of Teens and Parents



Middle Schools Students: Drugs Used, Kept, Sold at School

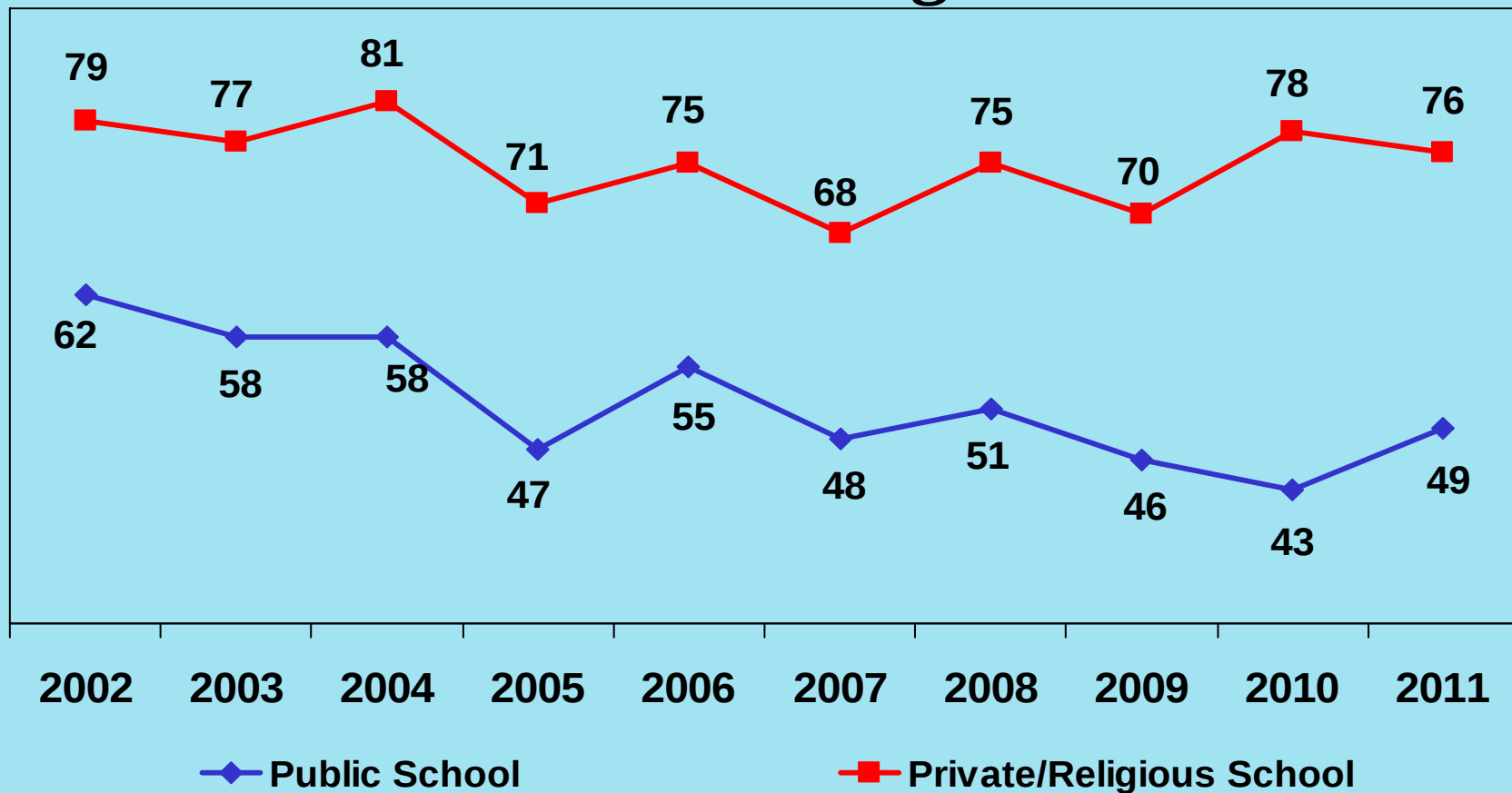




2011 Survey of Teens and Parents



Percent Students Who Say School Is Drug Free

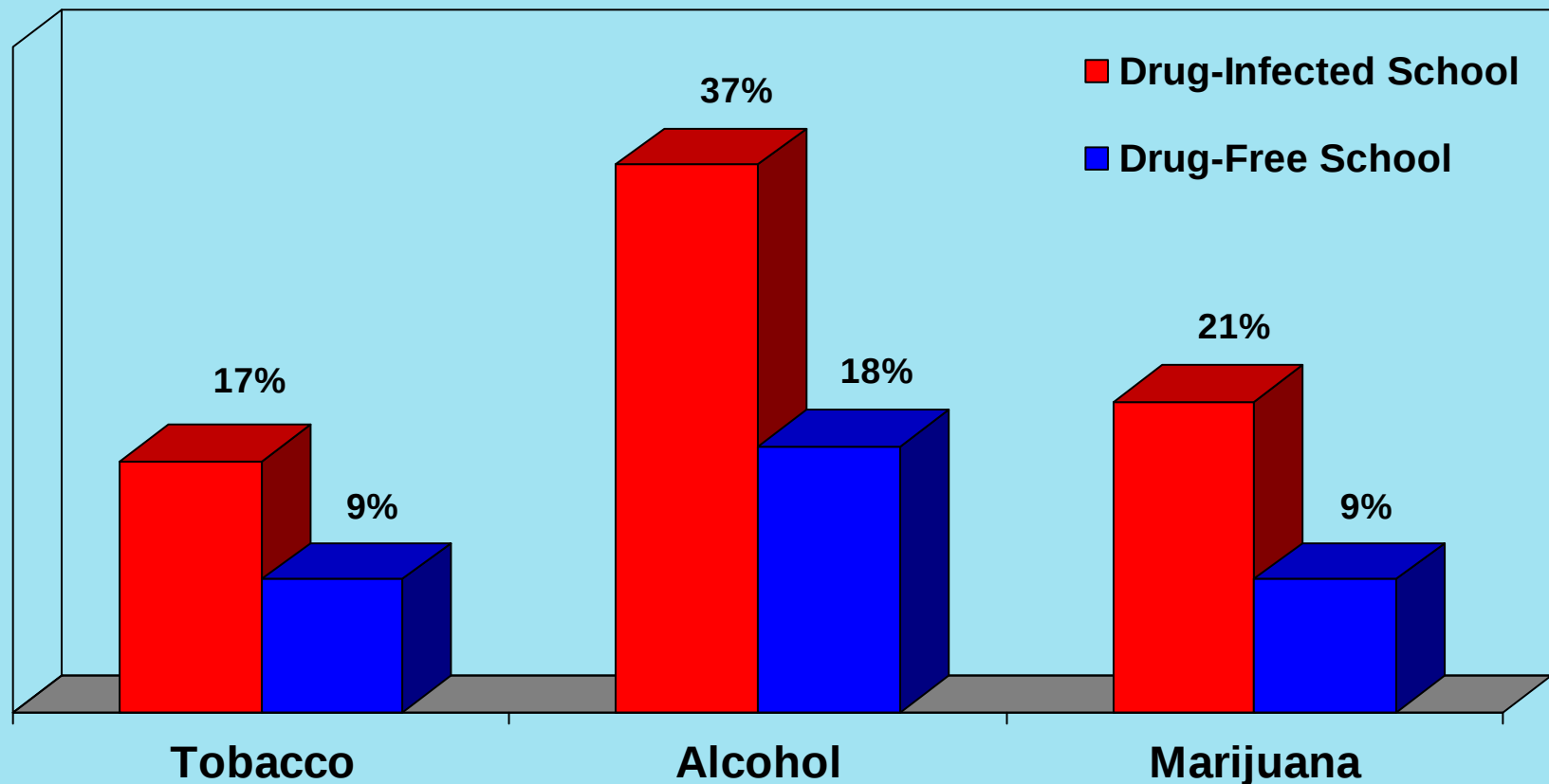




2011 Survey of Teens and Parents

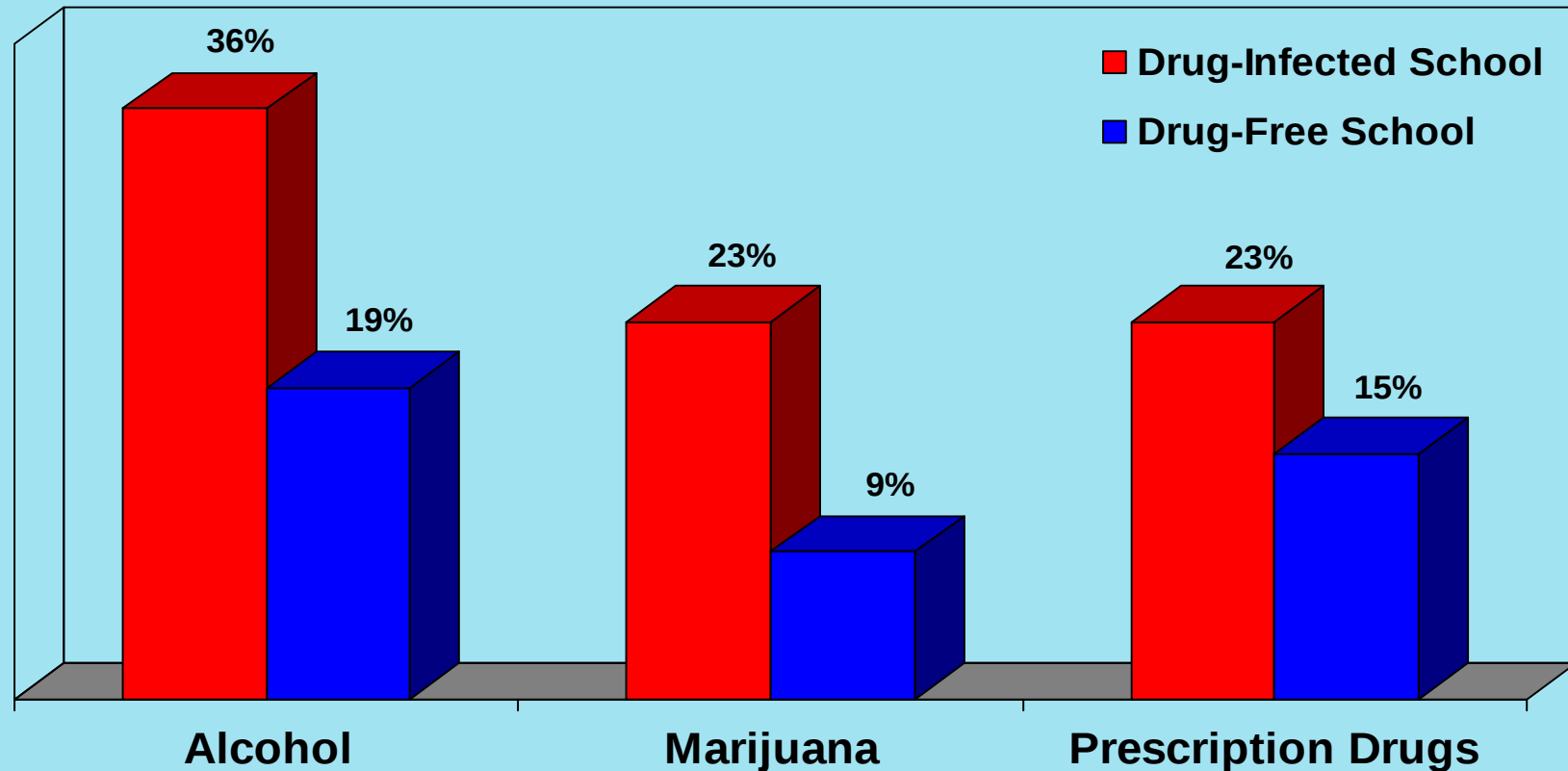


Teen Substance Use by Whether School Is Drug Infected





Ability To Get Substances Within Hour or Less by Whether School is Drug Infected





2011 Survey of Teens and Parents



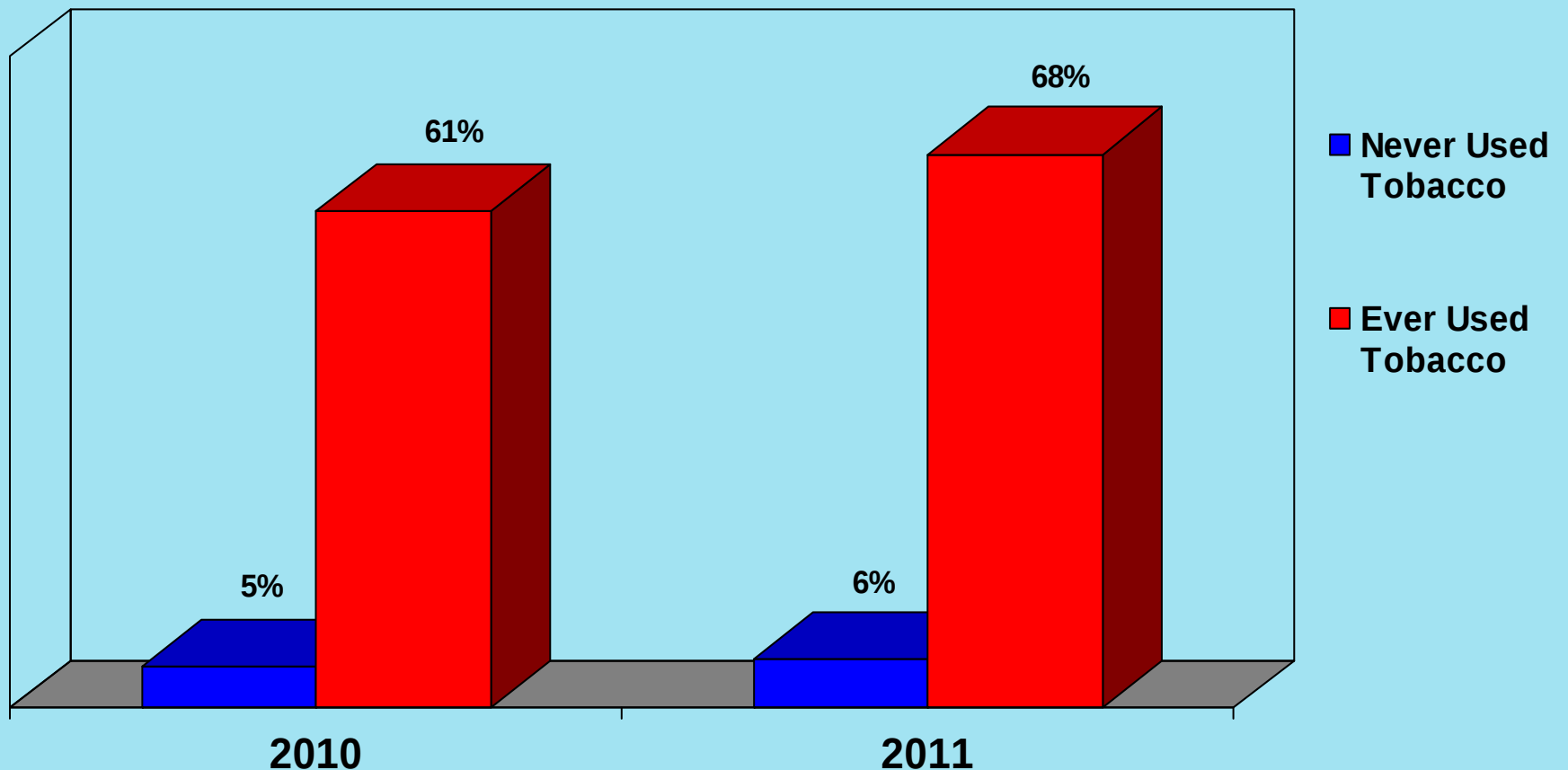
Other Notable Findings



2011 Survey of Teens and Parents



Teen Marijuana Use by Whether Teen Has Ever Used Tobacco

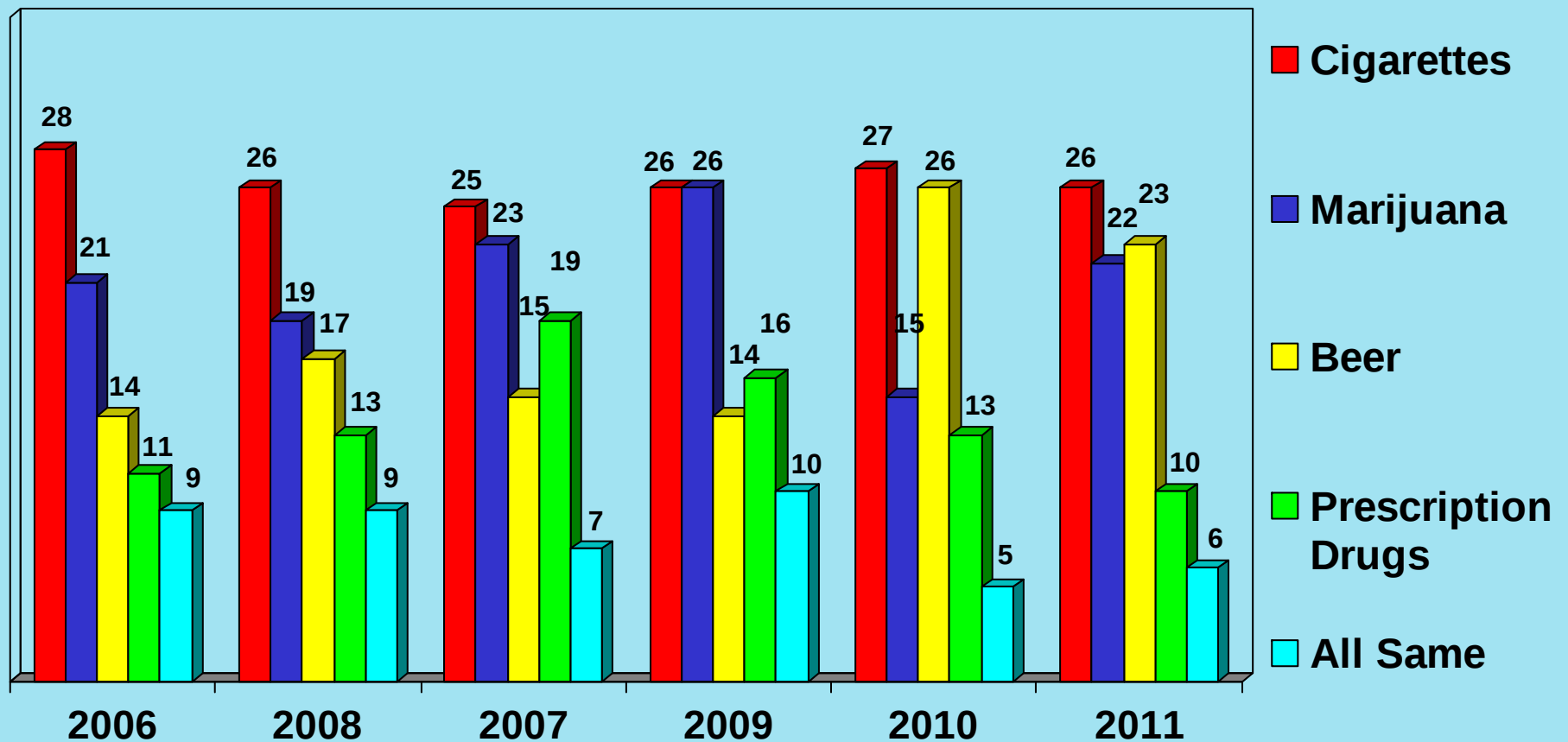




2011 Survey of Teens and Parents



Percent Teens Report Substance Easiest To Get

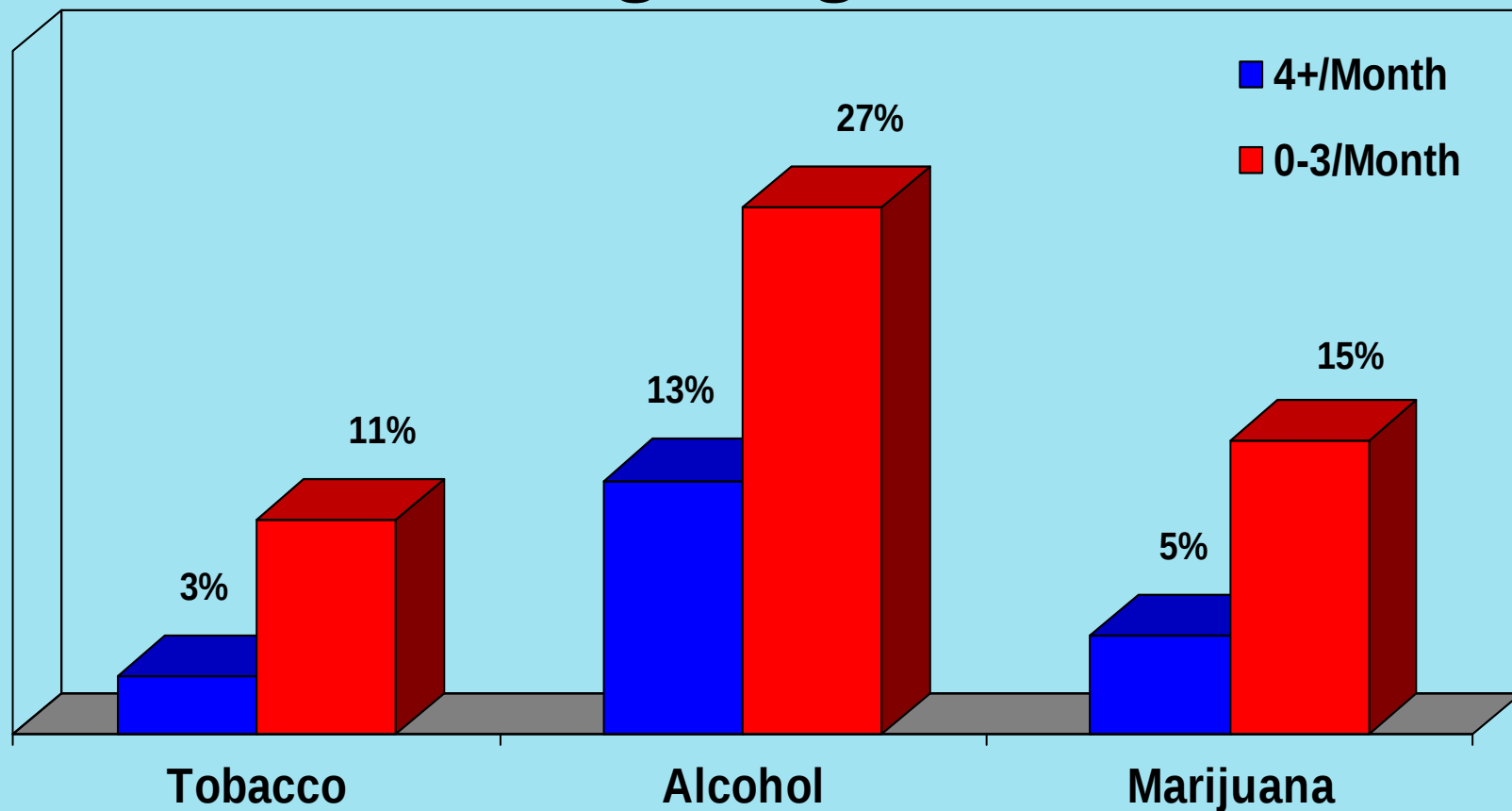




2011 Survey of Teens and Parents



Teen Substance Use by Frequency of Attending Religious Services

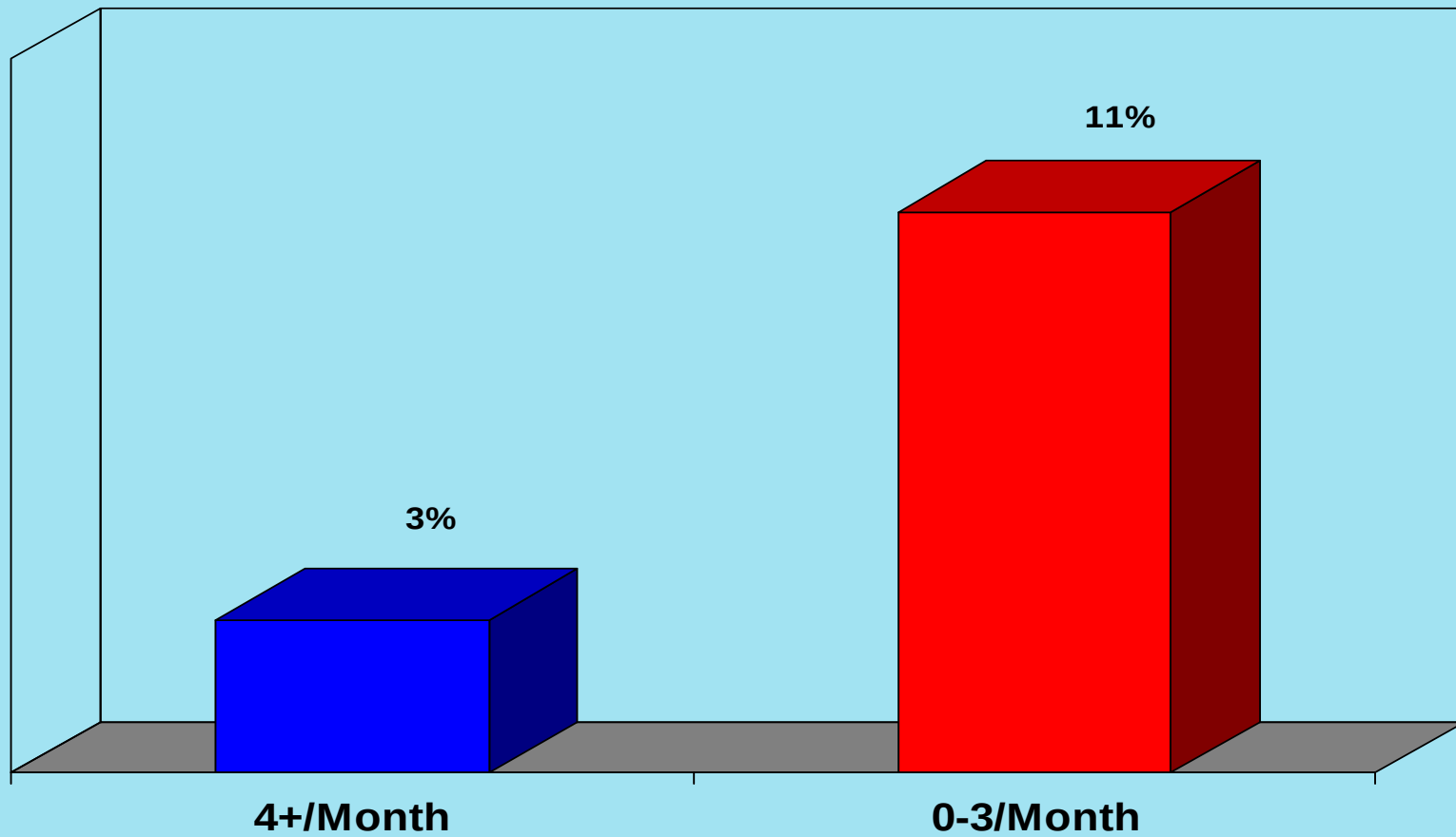




2011 Survey of Teens and Parents



Teens Likely To Try Drugs in Future by Frequency of Attending Religious Services





Teen Substance Use by Frequency of Family Dinners

	0-2 Dinners/Week	5-7 Dinners/Week
Ever Used Tobacco	15%	4%
Ever Used Alcohol	33%	15%
Ever Used Marijuana	21%	8%



2011 Survey of Teens and Parents

 COLUMBIA



September 26, 2011



2011 Survey of Teens and Parents



The National Center on Addiction and Substance Abuse at Columbia University

*Copyright © 2011 by The National Center on Addiction and Substance Abuse at Columbia University. All rights reserved.
May not be used or reproduced without the express written permission of The National Center on Addiction and Substance Abuse at Columbia University.*